

ExtraEnergy Pedelec Awards handed out



On 22nd July the Pedelec Awards of ExtraEnergy have been conferred to outstanding vehicles of this years testing series. The awards were accepted by highranking representatives of the winning manufacturers.

9 vehicles showed excellent results in 10 different categories of the ExtraEnergy Pedelec&E-Bike Test 2010. One vehicle championed in two categories while the Mix Mobility and Transport categories were filled for the first time.

The product categories were introduced by ExtraEnergy in 2009 and describe different areas of use and needs for LEVs. While E-bikers in urban areas may go for a so called Easy Pedelec, which facilitates daily life just like classic bicycles used to, other users like commuters expect nothing less than high speed and long range of their vehicle, i.e need a Business Pedelec.

ExtraEnergy conducts product tests of pedelecs and e-bikes since 1992. The considerate growth of the market in the last two years have made categorisation and quality management needed more then ever. The organization hopes to introduce a useful tool with these categories for customers and the industry alike to distinguish and evaluate different products for different target groups.

All results are published in the ExtraEnergy Pedelec and E-Bike Magazine in print and online in 4 different languages. The print magazine in German is handed out at BIKE EXPO.

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The Champions:

- Easy Pedelec: Kalkhoff Pro Connect 8G Alfine received by Matthias Seidler, (CEO Derby Cycle, Kalkhoff)
- Business S-Pedelec: Dolphin Express received by Raimund Lambert (CEO Stromrad)
- Falt Pedelec: BikeTec Flyer Faltrad NS received by Herrn Gianni Matteo (Marketing Director BikeTec)
- City-Komfort Pedelec: BikeTec Flyer X-Series MTB received by Gianni Matteo (Marketing Director BikeTec)
- Klassik Pedelec: Magna Marque Styriette received by Werner Schiller (Sales Director Europe Magna Marque, BionX)
- Tour Pedelec: Giant Twist Express RS0 received by Daniel Schwerdtfeger (Sales Consultant Giant)
- Sport Pedelec: BikeTec Flyer X-Series MTB received by Gianni Matteo (Marketing Director BikeTec)
- Wellness Pedelec: Third Element eSpire received by Andreas Gutmann (Marketing Director) und Sandor Hövel (Sales Director Third Element)
- Familien Pedelec: Sachs Bikes Elo Bike Deluxe received by Klaus Peter Weber (Procurist Sachs Bikes)
- Transport Pedelec: Nihola Pedelec received by Carlos Labrana (CEO Nihola)

If you got any questions or interviewrequests, please turn to Nora Manthey: 0176 212 43 710