



6.-10.10.2010

Customer number:

0 3 4 0

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## Registration e-motion Check-in

**1.10**

### 1 Main exhibitor

#### 1.1 Address:

Company name: (give legal status such as "Limited", "Corporation" etc.)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Street:

City,  
postcode:

P.O. Box,  
postcode:

Country:

Tel.:

Fax:

e-mail\*:

Internet\*:

\*required for Media Package/Catalogue (see Form 2.10)

Owner / Managing Director: (please give first and last name)

Language of correspondence:

German  English

Contact person for the exhibition is:

Mr/

Ms:

Tel.:

Fax:

e-mail:

#### 1.2 We are:

- |   |  |
|---|--|
| <input type="checkbox"/> Manufacturer       | <input type="checkbox"/> Trade representative      |
| <input type="checkbox"/> Importer           | <input type="checkbox"/> Association / institution |
| <input type="checkbox"/> Sales organization | <input type="checkbox"/> Service provider          |
| <input type="checkbox"/> Wholesaler         | <input type="checkbox"/> Trade media               |

#### 1.3 We are registered with the: Commercial register

At the  
Magistrate Court in: \_\_\_\_\_  
 Commercial  
Register no.: \_\_\_\_\_

#### 1.4 Value added tax identification number:

\_\_\_\_\_

#### 1.5 We belong to the following associations:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### 2 Desired stand

2.1 We hereby order the following stand package a price (excluding VAT) of:

- All-in-Package 3.600 EUR  
 (16 sqm Check-In Box incl. Stand construction,  
 Media-Package, Complimentary ticket vouchers)
- Add-on-Package 1.950 EUR  
 (cost saving 16 sqm Check-In Box for already registered  
 exhibitors of INTERMOT 2010)

The stand construction will be made by  
Koelnmesse Service GmbH.

### 3 Products or services to be exhibited

The registration is only valid with the attached  
List of Goods 1.30b!

Please check your products/services on the enclosed List of Goods. Please note that only those products/services registered with the List of Goods may be exhibited at the fair.

#### Please note:

The information on this form will be stored automatically by Koelnmesse GmbH in accordance with the stipulations of the Bundesdatenschutzgesetz (Federal Data Protection Law), and will be passed on to third parties within the framework of the contractual obligations.

By signing and returning the registration form, we acknowledge that the General and the Special Sections of Koelnmesse GmbH's Conditions of Participation as well as the stipulations of the service package (in particular the technical regulations and the supplements contained in the order forms) are binding for our company.

## List of Goods

Must be returned by

– Main exhibitors

– Co-exhibitors

– Additionally represented companies

Please fill in and return with your registration

1.30b

### Name of main exhibitor

(Please also fill in if co-exhibitor/additionally represented company is indicated)

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### Name of co-exhibitor / additionally represented company:

(Please fill in a separate list of goods for each co-exhibitor/additionally represented company)

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This List of Goods does **not** serve as a basis for automatic inclusion in the List of Goods in the catalogue.

In this regard, please complete **Form 2.10, Section 2**. Please note that a fee is charged for this entry.

**Main focus of our product range:** (Please make sure you fill this in!)

(two entries maximum)

No. 

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No. 

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210000 Bicycles

220000 Electric-powered bikes and components and systems for e-bikes

230000 Parts and accessories for bicycles / Electric-powered bikes of all kinds

240000 Machines, tools, workshop and shop equipment, others

250000 Clothing, drivers' equipment for cyclists

260000 Tourism

270000 Associate groups

**List of Goods** (Please check  the appropriate box)

### 210000 Bicycles

210010	All terrain bikes
210020	Cycles for the handicapped
210030	BMX bicycles
210040	City Bikes
210050	Cruisers
210060	Tricycles
210070	Trailer bikes
210080	Fitness bikes
210090	Home trainers
210100	Dutch bicycles
210110	Boys'/girls' bicycles
210120	Children's bicycles
210130	Folding cycles
210140	Recumbent bikes, scooterbikes
210150	Mountain bikes
210160	Outdoor steppers
210170	Pedal-operated four-wheel vehicles
210180	Travel bicycles
210190	Racing bikes
210200	Rickshaws
210210	Snowbikes
210220	Special bicycles
210230	Sport cycles
210240	Tandems
210250	Touring cycles
210260	Trailer bikes
210270	Delivery bicycles
210280	Trekking bikes
210290	Push scooters
210300	Triathlon bikes
210310	Scooters

### 220000 Electric-powered bikes and components and systems for e-bikes

220010	Control and display devices
220020	Lead batteries (for propulsion)
220030	City pedelecs
220040	E-Bikes / light mopeds
220050	E-Scooters without seats
220060	Electric motors, hubs and bottom brackets
220070	Foldable pedelecs
220080	Cables
220090	Force sensors
220100	Battery charging devices (for propulsion)
220110	Transport / Family pedelecs



Name(s) of exhibitor/co-exhibitor/additionally represented company:

0 3 4 0

Customer number:

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	220120	Power electronics (motor control / battery management systems)
	220130	Lithium batteries (for propulsion)
	220140	Nickel Metal Hydride Batteries (for propulsion)
	220150	Pedelecs, fast (over 25 km/h)
	220160	Software for control and display devices
	220170	Plugs
	220180	Touring pedelecs

**230000 Parts and accessories for bicycles / electric-powered bikes of all kinds**

	230010	Distance spacer
	230020	Badges, shields, transfers
	230030	Axles
	230040	Trailer couplings
	230050	Drive chains (see Chains)
	230060	Fittings (see Handlebar fittings)
	230070	Bulb horns
	230080	Battery lighting equipment
	230090	Batteries
	230100	Operating levers (see Handlebar fittings)
	230110	Leg guards
	230120	Lighting equipment (headlights, rearlights, reflectors)
	230130	Tire equipment, tubes
	230140	Indicators
	230150	Bowden cables and components
	230160	Brakes and brake components
	230170	Computers
	230180	Gaskets and packing materials
	230190	Antitheft devices
	230200	Handles (see Handlebar fittings)
	230210	Diode lighting
	230220	Dynamo brackets
	230230	Dynamos
	230240	Bicycle parking box (see Bicycle sheds)
	230250	First-Aid equipment
	230260	Labels
	230270	Small components for bicycles (see Screws, tube clips, small components parts)
	230280	Bicycle trailers
	230290	Car-roof carriers for bicycles
	230300	Car trunk-mounted bicycle carriers
	230310	Bicycles codification systems
	230320	Bicycle nets
	230330	Bicycles stands
	230340	Bicycle sheds
	230350	Springs, spring forks, suspension parts
	230360	Suspension systems (wheel)
	230370	Spring forks
	230380	Rims
	230390	Repair materials and rubber solutions
	230400	Free-wheel hubs (see Hubs)
	230410	Free-wheel gearwheels
	230420	Footrests and footrest rubber
	230430	Footrests for children (see Children's seats and accessories)
	230440	Forks and components
	230450	Panniers
	230460	Luggage carriers
	230470	Luggage-carrier baskets
	230480	Luggage-carrier straps
	230490	Bells
	230500	Light bulbs
	230510	Grips (see Handlebar grips)
	230520	Rubber solutions (see Repair materials and rubber solutions)
	230530	Rear-wheel suspension systems (see Suspension systems (wheel))

	230540	Rear-wheel fork ends
	230550	Rear-wheel sets
	230560	Inside terminals
	230570	Wiring and components, plugs
	230580	Chains
	230590	Chain cases
	230600	Chain wheels
	230610	Chain switching systems (see Front and rear derailleurs)
	230620	Chain locks for drive chains
	230630	Chain guards
	230640	Child trailer
	230650	Children's seats and accessories
	230660	Cool boxes
	230670	Crank wedges (see Pedal cranks, crank wedges)
	230680	Battery chargers
	230690	Bearings (ball, roller and needle bearings)
	230700	Wheels, complete
	230710	Light weight components
	230720	Handlebars/preconstructions
	230730	Handlebar fittings
	230740	Handlebar band
	230750	Handlebar grips
	230760	Handlebar covers
	230770	Air pumps and components
	230780	Air-tube valves
	230790	Dress guards
	230800	Multi-gear hubs (see Hubs)
	230810	Multi-gear speed-changing systems (see Front and rear derailleurs)
	230820	Sleeves (see Screws, tube clips, small components parts)
	230830	Hubs
	230840	GPS navigation equipment
	230850	Nipples, other than spoke nipples
	230860	Panniers for cyclists
	230870	Pedals
	230880	Tank badges (see Badges, shields, transfers)
	230890	Polishing and cleaning agents, rust preventives (workshop / shop equipment)
	230900	Pulse-measuring devices (see Pulse-measuring devices)
	230910	Frames
	230920	Frame connecting parts and pedal bearing housings
	230930	Reflectors (see Lighting equipment)
	230940	Reflecting materials
	230950	Tires (see Tire equipment, tubes)
	230960	Puncture repair kits
	230970	Racing hooks
	230980	Rearview mirrors
	230990	Rear reflectors
	231000	Saddles, bench seats, sprung mounting supports, parts
	231010	Saddlebags and saddle tins (see Tool bags and tins)
	231020	Front and rear derailleurs
	231030	Disk wheels
	231040	Tubes (see Tire equipment, tubes)
	231050	Tube clips (see Screws, tube clips, small components parts)
	231060	Locks
	231070	Lubricants
	231080	Mud flaps
	231090	Seat covers
	231100	Screws, tube clips, small component parts etc.
	231110	Mudguards
	231120	Mudguard mascots and plates
	231130	Mudguard braces

Name(s) of exhibitor/co-exhibitor/additionally represented company:

0 3 4 0

Customer number:

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	231140	Spokes and nipples
	231150	Special parts
	231160	Head sets
	231170	Training wheels for children's bicycles
	231180	Speedometers and drive components
	231190	Bags (handlebars)
	231200	Top cases
	231210	Pedal cranks, crank wedges
	231220	Pedal bearings and components
	231230	Pedal bearing housings (see Frame connecting parts and pedal bearing housings)
	231240	Triathlon handlebars / aero handlebars
	231250	Drinking bottles, drinking-bottle holders
	231260	Tuning parts
	231270	Contact breaker points
	231280	Fairings
	231290	Front-wheel forks (see Forks and components)
	231300	Vulcanising materials
	231310	Tool bags and tins
	231320	Pennants, pennant staffs
	231330	Gear rims
	231340	Moldings
	231350	Accessories, other
	231360	Bicycle garages

**240000 Machines, tools, workshop and shop equipment, others**

	240010	Displays
	240020	EDP software
	240030	Replacement-part boxes
	240040	Bicycles lifts
	240050	Bicycles presentation stands
	240060	Bicycles stands
	240070	Bicycles transport trailer
	240080	Bicycle transport containers
	240090	Bicycle wall holders
	240100	Paint-spraying plants and accessories
	240110	Automatic machines for lining wheel rims and mudguards
	240120	Grease guns (see Greasing guns)
	240130	Galvanizing plants and apparatus
	240140	Jacks and vehicle lifts
	240150	Chain rivet ejectors
	240160	Control gauges
	240170	Paints
	240180	Shop facilities
	240190	Storage facilities
	240200	Soldering machines and equipments
	240210	Compression testers
	240220	Measuring appliances
	240230	Assembly stands
	240240	Assembly lines
	240250	Oil-pressure testing appliances
	240260	Price labels
	240270	Testing and checking apparatus
	240280	Cleaning material
	240290	Wheel-truing machines
	240300	Frame and front-fork aligning appliances
	240310	Washing appliances
	240320	Tube-disengaging machines
	240330	Grinding and polishing machines
	240340	Greasing guns
	240350	Welding machines, equipment and accessories
	240360	Counter systems (see Shop facilities)
	240370	Showcases (see Shop facilities)
	240380	Vulcanizing appliances
	240390	Washing equipment, washing facilities
	240400	Bicycles stands with advertising (see Bicycle stands)

	240410	Workshop clothing
	240420	Workshop equipment
	240430	Tools

**250000 Clothing, drivers' equipment for cyclists**

	250010	All-weather clothing
	250020	Goggles
	250030	Electric muscle stimulators
	250040	Functional underwear
	250050	Scarves
	250060	Gloves
	250070	Helmets and head guards for cyclists
	250080	Jackets, trousers
	250090	Mountain-bike clothing
	250100	Neopren clothing
	250110	Neopren accessories
	250120	Protectors
	250130	Pulse-measuring devices
	250140	Rainwear
	250150	Backpacks
	250160	Sleeping bags
	250170	Shoes
	250180	Socks
	250190	Other
	250200	Textile accessories
	250210	Training wear and competition clothing
	250220	Triathlon clothing
	250230	Shirts
	250240	Backpacks for drinks
	250250	Tents

**260000 Tourism**

	260010	Travel agents
	260020	Panniers
	260030	Cool boxes
	260040	Panniers for cyclists
	260050	Backpacks for cyclists (see Backpacks)
	260060	Sleeping bags
	260070	Top cases for bicycles
	260080	Touring equipment for cyclists

**270000 Associate groups**

	270010	Sales financing
	270020	Decorative elements for bicycles
	270030	Trade literatures
	270040	Trade magazines
	270050	Fitness equipment
	270060	Information
	270070	Lactate measurement
	270080	Teaching materials
	270090	Performance tests
	270100	Massage creams and oils
	270110	Measurement systems
	270120	Muscle stimulator
	270130	Nutrition for athletes
	270140	Associations, institutions, organizations
	270150	Insurance
	270160	Videos

# Conditions of Participation Special Section



INTERMOT Cologne  
7th International Fair for Motorcycles,  
Scooters and Bicycles  
Cologne, 6.–10. October 2010

## 1 The organizer, the fair, the venue, the dates

INTERMOT Cologne 2010 is organized by Koelnmesse GmbH, Messeplatz 1, 50679 Köln, Germany.

**The press day is on 5th October 2010.**

**It will take place at the Koelnmesse exhibition grounds from Wednesday to Sunday, 6th to 10th October 2010.**

### Opening times

For visitors: daily from 9 a.m. to 6 p.m.  
except on Friday, 8th October 2010 until 8 p.m.

For exhibitors: daily from 8 a.m. to 7 p.m.  
except on Friday, 8th October 2010 until 9 p.m.

### Stand construction and dismantling

You may begin stand construction on 30th September 2010.

As 5th October 2010 is a press day, stand construction should be finished by 8 p.m. on 4th October 2010.

Dismantling of all stands and exhibits should be finished by 6:00 p.m. on 13th October 2010.

Dismantling may begin no earlier than 6 p.m. on 10th October 2010.

**Dismantling personnel will be admitted from 6:00 p.m.**

**Trucks will be permitted to enter from 8:00 p.m.**

## 2 Eligibility to participate

### Exhibitors

Only manufacturers that are entered in the commercial register or in a comparable register are permitted to participate at INTERMOT.

Such manufacturers must also exhibit products that correspond to the focus of the event (see the List of Goods).

**Trade representatives and importers may participate in the event if their registration for INTERMOT is approved by the manufacturer of the products.**

The agreement with the manufacturer must be documented upon request. Only factory-new machines may be exhibited.

### Visitors

INTERMOT Cologne is a trade and public show.

## 3 Participation fees and other costs

As an exhibitor, the following costs will apply:

Stand fees: per m <sup>2</sup> of floor area	Early-bird discount*	Standard rate*
	(Registration until 31.03.2010)	(Registration from 01.04.2010)
for Terrace stand (one side open)	136.50 EUR / m <sup>2</sup>	141.50 EUR / m <sup>2</sup>
for Corner stand (two sides open)	141.50 EUR / m <sup>2</sup>	146.50 EUR / m <sup>2</sup>
for Two-corner stand (three sides open)	144.50 EUR / m <sup>2</sup>	149.50 EUR / m <sup>2</sup>
for Island stand (four sides open)	146.50 EUR / m <sup>2</sup>	151.50 EUR / m <sup>2</sup>
for outdoor space	75.00 EUR / m <sup>2</sup>	80.00 EUR / m <sup>2</sup>
two-storey	50% from stand costs	

\*Registration must be received by Koelnmesse GmbH, Cologne by the cut-off date in order to qualify for the early-bird discount.

**The participation fee does not include the provision of stand partition walls.**

These costs cover the rental of exhibition space including the stipulated construction and dismantling period; a specific number of exhibitor and work passes; the use of all technical and service facilities in the trade fair halls; lighting, ventilation, air conditioning; advice by Koelnmesse GmbH experts on organization, advertising and PR work; complimentary advertising materials for attracting your firm's customers; provision of rooms and areas for press conferences; press contact services; and inclusion in general event and sector PR.

For two-storey exhibition stands, the actual allotted area in the second storey after the technical inspection has been carried out is calculated at 50 per cent of the price per m<sup>2</sup> of floor area.

### AUMA fee

The Association of the German Trade Fair Industry (AUMA) charges you a fee of 0.60 EUR per m<sup>2</sup> for representing your interests. Koelnmesse has agreed to take over calculating and collecting the fees in the name of, and on the account of, AUMA.

More detailed information is available at [www.auma-messen.de](http://www.auma-messen.de).

### Down payment for services

Koelnmesse GmbH and Koelnmesse Service GmbH are entitled to collect an adequate down payment for the services provided at an event (e.g., electricity and water supplies, media services etc.). A net down payment of 20.00 EUR/m<sup>2</sup> is charged irrespective of whether services have actually been ordered or the scope of the services that have been ordered. After the event is over, a separate invoice is generated for the services provided; the down payment is credited to this amount. Invoice amounts are payable immediately upon receipt. If the down payment exceeds the amount charged for services provided, the excess amount will be paid back to the exhibitor. Exhibitors are not entitled to have interest paid on their down payment.

### Co-exhibitor charge

Insofar as the inclusion of other companies is permitted at your stand (see Item V of the General Conditions of Participation), a co-exhibitor fee of 250.00 EUR per company will be charged. The price of the Media Package / Catalogue is not included in this fee (see Item 7).

### Catalogue

Entry in the Media Package "Catalogue/Internet/Matchmaking" is obligatory and costs 299.00 EUR (see Item 7).

### Visitor Promotion Package

As part of the Visitor Promotion Package, Koelnmesse provides each main exhibitor (registration with Form 1.10) with a marketing kit with invitation brochures, posters, postcards, CD and 20 admission ticket vouchers for their customer invitations. These vouchers are subject to compulsory visitor registration. Each exhibitor must pay the obligatory fee of 180.00 EUR. The fee for the Visitor Promotion Package is invoiced with the stand rental fee. Reselling of the admission ticket vouchers is not permitted.

### VAT

All prices given are net prices. The statutory VAT will be charged separately where applicable.

### VAT refunds

Foreign exhibitors (proprietors) may receive a refund of the VAT paid with the invoice as long as they fulfil the legal requirements. To apply for your refund, please use the VAT refund service offered by Koelnmesse Service in conjunction with our partner G-VAT (For information and to order this service, go to the Koelnmesse Service Portal: Marketing Services > VAT refund).

### Press compartments on the Internet and in the press centre

#### – a New Offer:

Koelnmesse Service GmbH offers exhibitors and industry associations press compartments in a combined advantage package: online press compartments integrated in the website of the trade fair, and press compartments in the press centre to provide product and company information at a price of 140.00 EUR. You find more details on the order form M.03 (on the Internet at: <http://www.intermot-cologne.com> > exhibitors > Trade fair preparation and registration > Service Package). Please complete it and send it to fax number: +49 221 821-3999.

#### Hotline in case of problems or any further questions, please contact:

Press1: Tel. +49 1803 773771 (10:00–17:00h MEZ)  
Koelnmesse Service GmbH: Tel. +49 221 821-3998,  
E-Mail: [marketing-services@koelnmesse.de](mailto:marketing-services@koelnmesse.de)

## 4 Stand sizes and construction

The minimum stand size is 20 m<sup>2</sup>.

Please note that hall pillars and other fixed construction elements may be present in any part of the rented stand area. The participation fee will be calculated according to the exact dimensions of the stand area allocated. Trade fair partition walls for dividing the stand area are not automatically provided. If needed as stand construction elements, however, they can be ordered for a fee by using Form S.10 from the Service Package (enclosed with the space confirmation). This fee does not include stand construction. Koelnmesse will erect partition walls only if this is necessary for safety reasons due to the installation of water pipes or electrical systems.

Stand construction and design must adhere to all regulations that are valid in Germany (including the NRW venue regulations, the DIN and EN standards, the VDE regulations, and the accident prevention regulations of the professional associations in the currently valid versions). All these provisions apply to both the company's own as well as to independent stand designers, decorators, and signwriters and to all persons, in as far as they perform activities as commissioned by the exhibitor or on the exhibitor's behalf in connection with the construction and design of the stand.

The exhibitor is responsible for ensuring that all regulations are complied with. The exhibitor must supervise construction personnel and other persons working for him/her to make sure they adhere to the regulations.

As long as the technical guidelines are observed when designing and erecting stands, there is no need to submit for approval drawings for one-storey stands that do not exceed 3.50 m in height. All other stands and designs must be approved, particularly if the stand features special structures or meeting areas, or static calculations are required. Plans must be submitted in duplicate for approval by Koelnmesse in good time before the work is carried out, and at least 6 weeks before the event commences.

These documents, which can be scrutinized, consist of ground plans, views and design cross sections with all measurements.

Stand construction may not commence until the exhibitor has received a copy bearing Koelnmesse's notice of approval. This notice of approval does not release the exhibitor from the observance of the relevant provisions.

It only states that Koelnmesse has no objections in the context of stand design/arrangement. If requested to do so by Koelnmesse, the exhibitor is obliged to submit any additionally required information relating to the stand immediately.

There is no obligation on the part of Koelnmesse to ensure the observance of other provisions.

Nevertheless, if an infringement of the relevant provisions is found to have been committed, Koelnmesse can, for this reason, also refuse to provide the notice of approval. The exhibitor is also aware of the fact that in exceptional cases – at his/her request and on his/her account – the stand construction documents must be submitted to the responsible authorities for scrutiny.

Irrespective of official approvals of the stand, any objections made by Koelnmesse concerning the stand must be immediately complied with.

In case of imminent danger, Koelnmesse is entitled to determine at its absolute discretion the measures necessary and have them implemented at the exhibitor's expense.

If at all possible, the trade fair company (Koelnmesse) will try to provide the stand in the desired form. The following terms are used for the stands:

Terrace stand: one side open

Corner stand: two sides open

Two-corner stand: three sides open

Island stand: four sides open

The stand must be constructed to comply with the form of the stand confirmed. The arrangement of the stand is left to the exhibitor but should be appropriate for the event in question.

The exhibitor has to obtain information on the load capacity of the hall floor and the hall headroom. Only the on-site measurements apply to stand space.

Banners and company signs are not permitted to encroach into the aisles. Koelnmesse Service GmbH also offers a completely outfitted turnkey stand system. Order Forms S.01 to S.08 are included in the Service Package, which will be sent to you with your space confirmation. For information about alternative types of stand construction, please contact Koelnmesse Service GmbH.

For a surcharge, exhibitors can rent further equipment in addition to the standard furnishings.

## 5 Exhibitor passes and work passes

As an exhibitor you receive, free of charge and valid from the first day of construction to the last day of dismantling:

– 3 exhibitor passes for a stand up to 20 m<sup>2</sup>

– 1 exhibitor pass for each additional 10 m<sup>2</sup>

The number of exhibitor passes will not be increased to account for co-exhibitors or additionally represented companies.

The passes are sent together with the invoice for your stand.

If more exhibitor passes are needed for stand personnel, they can be requested from Koelnmesse for a fee (Order Form Z.01 from the Service Package).

All passes are for specific individuals and are non-transferable. Exhibitor and work passes that were paid for but not used can be returned to Koelnmesse until the last day of the trade fair for a refund of the fee. Transferring a pass to a third party – whether sold or given free of charge – is not permitted and represents a severe violation of the Conditions of Participation, in accordance with Item VI of the General Conditions of Participation.

You will also receive free passes that allow your company's personnel access to the fair grounds during the construction and dismantling periods. These passes are only valid up to the start of, and after the end of, the event.

They do not entitle the holders to enter the grounds during the event.

These passes will also be sent together with the invoice for your stand.

## 6 Rules on selling

In view of the specialist nature of the event, direct sales to end-consumers are not permitted. This does not apply to merchandise that is not part of the exhibition display, e.g. pins, stickers, T-shirts and model vehicles.

Members of the trade press may sell their publications.

## 7 Media Package / Catalogue (Forms 2.10, 2.30)

Koelnmesse offers exhibitors a Media Package for its events. The Media Package consists of the following elements:

- One entry in the alphabetical list of exhibitors (printed catalogue)
- Two entries in the product group list (printed catalogue)
- One entry in the online catalogue: Company name, address, stand location, website and e-mail address and all of the product groups you marked in Form 1.30
- Entry and activation for INTERMOT Online Matchmaking with all product group entries given in Form 1.30
- Activation for the online schedule planner
- Entry in the online route planner
- One entry and image in the Mobile Exhibition Guide (M.E.G.): Company name, address, stand location, website and e-mail address and all of the product groups you marked in Form 1.30

The printed catalogue includes an alphabetical list of companies, a list of goods and advertisements. The printed catalogue is therefore an important, up-to-date reference work for all interested trade representatives that remains useful even after the event has come to a close.

**Each participating company, co-exhibitor and additionally represented company must be listed in the Media Package. A fee of 299.00 EUR is charged for this service.**

If the exhibitor fails to submit Order Form 2.10 before the deadline, **entries in the media package are based on the information given in Form 1.10ff. and are subject to a fee.**

Applications received subsequently will be included in the catalogue supplement under the above mentioned conditions.

Printing of the catalogue and advertisements will be carried out by

Verlag für Messepublikationen  
Thomas Neureuter GmbH  
Westendstr. 1, 45143 Essen  
Germany  
Tel.: +49 201 36547-202  
Fax: +49 201 36547-225  
E-Mail: intermot@neureuter.de

The Koelnmesse does not accept any liability for printing errors, incorrect placing, mistakes and other gaps or faults in printing.

The advertiser shall be responsible for the subject matter of advertisements and entries and for any omission or mistake resulting from them.

## 8 Advertising

In order to ensure that the overall image of the event is retained and exhibitors are protected from unfair campaigns, the following advertising measures are forbidden:

1. Exceeding the stand height. (subject to approval)
2. Distributing printed matter or advertising material in the aisles, halls or elsewhere on the exhibition grounds. (subject to approval)
3. Staging visual or audio presentations without prior registration and approval.
4. Staging any kind of presentation in the aisles.
5. Competitions or prize drawings, including those outside the trade fair booth, during which participants are obliged to enter the booth of the advertiser are not permitted. The exhibitor bears responsibility for the legality of competitions, raffles etc.
6. Advertising of an ideological or political nature.
7. Accompanying events on or outside the exhibition grounds during the open hours of the trade fair.

Should it be unclear whether an exhibitor's advertising measures are

permitted on the exhibition grounds, Koelnmesse must be consulted early enough to allow sufficient time to assess the matter.

Should the terms of exhibition be violated, Koelnmesse may immediately close the stand of the exhibitor in question and clear it without resorting to legal assistance.

## 9 Verbal agreements

Verbal agreements that go beyond the scope of this contract are not valid until confirmed in writing.

## 10 Severability clause

Should a provision of this contract prove to be wholly or partly void or should the contract have omissions, this shall not affect the validity of the remaining provisions. A provision shall take the place of the invalid provision or fill the omission that, as far as legally possible, comes closest to what the contractual parties intended or, given the sense and purpose of this contract, would have intended if they had considered the matter.

Should the invalidity of provision have arisen from a specific figure given therein with regard to performance or time (deadline or date), the nearest legally permissible figure shall replace the invalid one in the provision.

## 11 "Infoscout"

Visitors can obtain access to all publishable exhibitor information via terminals which are directly connected to the central Koelnmesse database and are set up at all information points in the halls.

The details provided by the exhibitors in Registration Form 1.10 and 1.30 are the basis of the information provided.

With the corresponding order form from the Service Package, exhibitors can be located by using a variety of search criteria. Using a corresponding order, exhibitors can also announce their available representation for certain products, countries or post codes and regions.

The information provided by "Infoscout" is **free of charge** for exhibitors and visitors.

## General Conditions of Participation

### I Application

1. To indicate your intention to take part in the event, you must return to us a completely filled in and signed registration form (Registration).

2. By signing and returning the form, you acknowledge that the General and the Special Sections of the Conditions of Participation and the Technical Guidelines are binding for your company as part of the contract. You can download the Technical Guidelines from the event's website or from [www.koelnmesse-service-portal.de](http://www.koelnmesse-service-portal.de). You also always have the option of requesting the Technical Guidelines in printed form or on CD-ROM.

The event organizer will store the information provided in this form via an automated procedure that takes the regulations stipulated under the Federal Data Protection Law of the Federal Republic of Germany into account, and such information will be transmitted to third parties within the framework of the fulfilment of contractual duties.

3. The registration shall be regarded as legally binding on your part, irrespective of admission; no conditions or reservations may be appended to the aforesaid registration. Requests for stands at specific locations, in particular, do not represent conditions for participation.

### II Acceptance / Transfer of stand space

1. The organizer shall accept your application in accordance with the conditions which apply to all participants (acceptance/stand area confirmation).

There is no legal claim to acceptance. If the number of registration forms complying with the requirement profile and received by the organizer prior to the expiration of the registration period exceeds the number of available exhibition spaces, the organizer shall have the right to make a discretionary decision regarding the admission of registrants to the exhibition.

You may be disqualified from admission to the exhibition if you failed to fulfil your financial obligations to the organizer at any time, or if you failed to fulfil such financial obligations within the prescribed period of time.

2. The contract comes into effect at the latest upon receipt of the admission (by post, fax or other electronic means of transmission), which is valid without a signature. Should the content of the confirmation of acceptance differ substantially from that of your application, then the contract shall be concluded under the terms of acceptance if you do not lodge a written objection within 2 weeks of receipt of confirmation of acceptance. The same shall apply, if it is necessary to postpone the event or to transfer the event to another location, and the change is deemed to be reasonable with respect to yourself; in this case, the corresponding notification of change from the organizer shall supersede the admission.

The acceptance only applies to the respective event, the company applying, and its registered products and services. Products which do not conform to the list of commodities may not be exhibited at the trade fair.

3. The organizer allocates stand space on the basis of which exhibition theme at the event your registered products belong to.

There is no right to claim the allocation of stand space in a certain form, in a certain size, in a certain hall or in a certain hall area. Deviations from the requested form or placement of the stand do not provide grounds for an objection to be made under Item II, Paragraph 2 of the General Section of the Conditions of Participation.

4. In special cases for important reasons, the organizer is entitled to subsequently allocate you stand space other than stated in the confirmation of acceptance, to change the size and dimensions of your stand space, to relocate or close entrances or exits and to undertake structural changes in the exhibition halls without claims arising on your part. In the event of a reduction in stand space size, you will be credited with the difference arising from the correspondingly lower participation fee.

You will be notified without undue delay if the stand space becomes unavailable due to reasons which are beyond the organizer's control. In this case, you will be entitled to a reimbursement of the participation fee.

Any further claims for damages, which will exceed the aforementioned reimbursement, shall be excluded in this case.

5. Any complaints on your part must be submitted in writing immediately or at the latest while the event is in progress; complaints submitted at a later date cannot be considered.

6. The organizer shall have the right to rescind the contract, if there is a substantial reason or good cause. Such substantial reason exists, in particular, if an application for opening insolvency proceedings against your assets has been made, such an application has been dismissed due to lack of funds, or insolvency proceedings have commenced. You must inform the organizer of this immediately.

7. Prior to receipt of acceptance/stand area confirmation, revocation of registration shall only be possible if permitted by the Special Section of the Conditions of Participation. In this event, a fee specified in the Special Section of the Conditions of Participation shall be paid.

8. Following receipt of acceptance/stand area confirmation, in general, revocation is no longer possible. The organizer can agree to the request for release from the contract in exceptional cases if the stand space no longer required can be rented to another exhibitor. In this instance, the organizer is entitled to demand general reimbursement of the costs incurred corresponding to 25 % of the participation fee without providing proof, unless otherwise specified in the Special Section of the Conditions of Participation.

You shall have the right to provide proof that a damage or loss has not been incurred or that the extent of the damage or loss incurred is considerably less.

Liability for catalogue fees, stand construction costs and other costs, which in particular, have been incurred as a result of a claim by a third party, is not affected.

Occupation of a space which becomes available in the form of an exchange of stand areas by a participant already approved and allotted a space for the event does not represent an alternate stand area rental.

9. The following cases will fall solely within your scope of risk as exhibitor:

- a) if the products which you have stipulated for the presentation cannot be introduced at the venue of the event due to the legal requirements prevailing there or due to other reasons, or
  - b) if such products do not arrive in due time, do not arrive undamaged or do not arrive at the venue of the event at all – e.g. as a result of any loss, delay in transport or customs, etc. – or
  - c) if your journey, the journey of your employees or your stand or installation personnel should be delayed or should become impossible.
- You will remain under obligation to pay all the charges agreed upon.

10. Event-related regulations are detailed in the Special Section of the Conditions of Participation.



### III Construction and arrangement of stands

1. The construction and arrangement of stands must conform to statutory regulations and be in accordance with the regulations of the Special Section of the Conditions of Participation applicable to the event as well as the Technical Guidelines. As an exhibitor, you are obliged to define your assembly measures in advance with the organizer. A stand design which does not conform to the construction regulations of the venue and/or the Technical Guidelines of the organizer or rental company of the venue can be removed or changed by the organizer at your expense.

All stand-construction companies shall require a special permit from the organizer in order to construct the trade fair stands in the exhibition halls. Any additional technical services that may be required, particularly the installation of electricity, water and safety devices, the recruitment of local auxiliary personnel, etc., can be ordered via the Koelnmesse-Service-Portal (KSP) by means of special order forms against a separate charge.

2. For the duration of the event the stands must be staffed by personnel and display the products specified in the application and confirmation of acceptance. Vacating the stand prior to the end of the event represents a serious breach of these Conditions of Participation and shall entitle the organizer to assert damage claims and exclude your company from future participation in Koelnmesse Group events.

3. You will be responsible for ensuring compliance with all the statutory provisions of the Federal Republic of Germany. If this is not the case, then the organizer shall have the right to demand the removal of exhibited articles or the non-performance of an activity. Should you fail to comply with this demand immediately, the organizer is entitled to have the products in question removed at your expense and risk and to close your stand, without it being possible for you to claim against the organizer.

4. The organizer is entitled to demand that you remove products from your stand that do not correspond to the List of Goods or, which through their odour, noises, other emissions or appearance, could constitute a considerable disruption to the operation of the event or put the safety of exhibitors and visitors at risk.

### IV Participation fee and other costs / Terms of payment

1. The amount of the participation fee as well as the flat-rate cost of energy will be calculated according to the rates specified in the Special Section of the Conditions of Participation. Invoicing will be on the basis of the total stand floor space as allocated and will not exclude any projecting or overhanging parts, pillars, installation connections and other permanent internal fittings.

2. After your admission, you will receive an invoice for the participation fee and the other costs; the invoiced amount is due immediately upon receipt of the invoice. The rates stipulated at the time of the admission are net fixed rates plus any accruing turnover tax as well as any comparable taxes which may be imposed at the venue of the event. The organizer shall have the right to increase the rates by the amount of the corresponding cost increment in the event of any increase in its own prime cost, particularly as a result of higher production, purchasing and labour costs as well as higher fees, taxes and other fiscal charges imposed at the venue of the event.

3. Failure to execute payment on time will result in interest being charged of 8% above the base rate according to § 1 of the Diskontsatz-Überleitungs-Gesetz (DÜG – Transitional Discount Rate Law). If the damage incurred by the organizer is greater, he shall be entitled to lodge a claim for these damages. The compensation shall become invalid or be reduced, if you can provide evidence that the organizer has incurred little or no damage as a result of the payment default.

Should settlement of the invoice not be effected by the deadline, the organizer is, in addition, entitled to dissolve the contract with you.

4. Resulting from the organizer's claim in regard to stand space rental, your exhibits are subject to a contractual lien in the organizer's favour.

5. Any services that have been provided by the organizer will be invoiced in euros. You are obliged to pay the amount shown on the invoice in the currency shown on the invoice ("billing currency"). If the organizer should be prepared, as a courtesy, to accept settlement of the invoice in a currency other than the billing currency in individual cases, without being under any obligation to do so, such payment must be based with regard to the conversion on the official buying rate of the billing currency on the date of payment. Any exchange rate losses in relation to the billing currency after the invoice becomes due for payment are, therefore, at your expense.

6. Any complaints relating to the invoice are to be submitted in writing, immediately, at the latest 2 weeks after receipt; complaints made at a later date cannot be considered.

7. Any projecting or overhanging parts, pillars, installation connections and other permanent internal fittings in the stand space do not entitle you to any reduction in the participation fee or other costs.

8. The organizer shall also be entitled to the payment of the full amounts, if you fail to fulfil any of your obligations arising from the contractual relationship. This does not affect claims to damages. In the event of the contract not being fulfilled at all by the organizer, or being fulfilled only in part, you have claims to a proportional reimbursement of any payments you have already made. Claims above and beyond this are ruled out in accordance with the regulations in Items VII and VIII of these Conditions of Participation. The regulations in Item XI of these Conditions of Participation shall remain unaffected.

9. In the event of counter claims being made against those claims arising from the contract, you can only set off or assert your right of retention in as far as your claims have been found to be uncontested or legally valid.

10. In the event that an invoice is sent to a third party at the request of the exhibitor, this does not constitute any waiver of the right to claim the account receivable from the exhibitor. The latter remains obliged to pay until such time as the account receivable has been settled in full.

The payment of all liabilities within the prescribed period shall be a prerequisite for the occupation of the stand space.

## V Co-exhibitors, additionally represented companies, group participations

1. In principle, stand spaces shall be hired out only as a whole unit and only to one contracting party. As an exhibitor, you are not permitted to relocate, exchange, share, or in any other way make the stand space allocated to you completely or partially accessible to third parties, without the prior consent of the organizer.
2. A stand area may only be used by several companies at once, if the stipulations of the Special Section of the Conditions of Participation allow the participation of co-exhibitors and/or additionally represented companies.
3. Use of the stand area by another company with its own products and own staff (co-exhibitor) requires a special application for permission and approval by the organizer. This also applies to companies who have their own products at the stand but none of their own staff (additionally represented companies). Companies which are members of a group as well as subsidiaries are considered to be co-exhibitors. The organizer reserves the right to demand a special participation fee and other costs for approving co-exhibitors. Such charges and costs will be invoiced to you as the exhibitor. If co-exhibitors and additionally represented companies are to be accepted, the preconditions laid out in Item II of these Conditions of Participation apply; these companies are subject to the Conditions of Participation in as far as they apply.

Should you accommodate a co-exhibitor or a company which is additionally represented, without the express permission of the organizer, this shall be grounds for dissolving the contract with you without notice and to have the stand space vacated at your risk and expense.

Even after confirmation of acceptance has been received, the contract exists exclusively between the organizer and the exhibitor, who is liable for the negligence on the part of his co-exhibitors/additionally represented companies as well as for his own negligence.

4. If several companies wish to participate at the event together on one stand – group participation – then the existing General and Special Sections of the Conditions of Participation and the Technical Guidelines are binding for each individual company. The registration is accomplished by the group organizer, who is responsible for the group participants' adherence to the Conditions of Participation. Subsequent to acceptance and stand area confirmation, a contractual relationship exists exclusively between the group organizer and the event organizer. Exceptions exist in the case of individual orders for services by the group participants before or during an event.

## VI Domiciliary rights

1. The organizer exercises domiciliary rights throughout the exhibition grounds.
2. He is entitled to have exhibits removed from a stand if their display contravenes statute law, offends good morals or is not in keeping with the event programme. Promotion of political and ideological ends is prohibited. In the event of serious offences against the Conditions of Participation, the organizer is entitled to close your stand or have it vacated.

## VII Warranty

The warranty period for deliveries of new articles is 1 year. For used articles, all liability based on warranty is excluded. No warranty claims are available if the damage is due to normal wear and tear, force majeure, faulty or negligent handling, excessive loads or failure to comply with statutory provisions or operating instructions.

## VIII Liability/Insurance

1. The organizer does not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are the property of the stand personnel.
2. Any liability for property damages and pecuniary damages shall be excluded, if it is possible to underwrite the risks. This does not affect liability on the basis of wilful or grossly negligent misconduct. This exclusion of liability is not restricted by the security measures of the organizer.

Within the scope of liability, the statutory burden of evidence regulations shall continue to apply; they will not be affected by this clause.

3. The organizer recommends that you take out exhibition insurance. In addition to this, you can also order special security measures for your stand.
4. As an exhibitor, you will be liable to the organizer for any damage inflicted on the organizer, provided that such damage is attributable to your culpable action or the culpable action of your personnel, your employees or any third party which you have appointed or any other third parties, whose services you are using for the purpose of fulfilling your obligations. It is necessary to observe strict compliance with the Technical Guidelines, as well as with the information from the organizer's circular letters pertaining to questions on the preparation and implementation of the event.
5. In accordance with statutory obligations, the organizer shall be liable for damages caused intentionally or by gross negligence in the event of any damage claims resulting from fatal injuries, bodily or health injuries. Other contractual and/or legal damage claims of any type, including damage claims for consequential damages, shall be excluded, unless the damage was caused by the intentional or grossly negligent action of the organizer. The foregoing limitations of liability shall apply, to the full extent, to the executive organs, employees, legal representatives, persons employed in performing an obligation and vicarious agents, whose services are used by the organizer for the performance of the contract.

However, all damage claims shall be restricted to the payment of typical, foreseeable damages. Furthermore, the organizer shall be liable for every culpable infringement of an essential contractual obligation. Essential contractual obligations shall pertain only to those contractual obligations which must be complied with during the execution of the contract. This applies to all claims which could arise as a result of, and in connection with, this contract.

If the organizer is compelled to temporarily vacate or permanently close the exhibition area or parts thereof, to postpone the event, shorten or extend it due to force majeure, or for other reasons beyond its control, then you are not entitled to any rights, in particular, to claims for damages against the organizer.

The responsibility of the event organizer is limited to fault in all cases without prejudice to any limitations of liability under these Conditions of Participation. In the event of contracts that provide for the procurement of certain items, then, unless otherwise expressly agreed in individual cases, the organizer does not assume the risk of procurement.

## IX Period of limitation

1. Your claims against the organizer – of whatever type – must be submitted to the organizer in writing immediately or, in any event during the course of the event. The date on which the organizer receives the claim will be the sole criterion for determining if it has been received by the deadline. Claims which are received at a later date cannot be considered. This does not affect the regulations under Item VIII, Paragraph 2 of these Conditions of Participation.

2. Any of your claims, which may be asserted against the organizer and which may arise from the contractual relationship, as well as all other claims relating thereto, shall become statute-barred after one year, unless a shorter statutory limitation period applies or the liability of the organizer results from an intentional action. The longer statutory limitation periods for tortious claims, fraudulent intent and culpable impossibility of performance shall remain unaffected. The limitation period shall commence at the close of the month, in which the closing date of the event falls.

## X Place of fulfilment / place of jurisdiction / applicable law

1. The place of fulfilment shall be the principal place of business of the organizer. The place of jurisdiction, also in a process involving documents, bills of exchange and cheques is, in so far as you are a businessman, legal entity of public law or a separate asset under public law, Cologne. The organizer shall also be entitled, at his option, to lodge his claims at the court of the place where you have your place of business or your branch.

2. All legal relationships between you and the organizer are subject to Federal German Law as well as to the German text.

## XI Reservations / Final Provisions

1. As an exhibitor, you will be solely responsible for compliance with all the laws, guidelines, and other regulations which are in force in the host country, even if the content of the organizer's Conditions of Participation deviate from such regulations. You must obtain information promptly and comprehensively of the relevant regulations prevailing at the venue of the event, and obtain the required knowledge.

The organizer will not be liable for damages and other losses which could be incurred on your part as an exhibitor.

2. The organizer shall have the right to postpone, shorten, extend or cancel the event, as well as to terminate the event temporarily or definitely, as well as individually or collectively, if such an action is required due to unforeseen events such as force majeure, natural disasters, wars, disturbances, strikes, breakdown or obstruction of traffic and communication. In the event of any postponement, shortening, extension or termination, you shall not be entitled to the payment of any resulting damages which you may have incurred. You shall have the right to rescind the contract, if you lose your interest in participating because of such an action, and if you waive the reservation for the stand space allotted to you as a result of this. Upon obtaining knowledge of the change, the rescission of the contract must be declared in a written statement and without undue delay. In case of the cancellation of an event, the organizer shall not be liable for damages and/or other losses which may be incurred on your part. Upon request of the organizer, you will be obligated to defray a reasonable share of the expenses resulting from the preparation of the event. The amount of the share to be paid by each exhibitor shall be stipulated by the organizer after consultation with the business organizations concerned.

3. By signing the application form you recognize the organizer's Conditions of Participation (the General and Special Sections and the Technical Guidelines) together with all other regulations relating to the contractual relationship, as binding.

4. Should these provisions be partially legally invalid or contain gaps, this shall not effect the validity of the remaining provisions or the contract. In this event, the parties shall undertake to replace the invalid provision with such a provision or to fill the gap with such a provision, which comes closest to enabling the commercial purpose pursued by the parties to be fulfilled.

5. All alterations to the contract must be made in writing. The same shall also apply to any amendment or cancellation of the written-form clause itself.