

THE EXTRAENERGY Yearbook will be distributed with a print run of 10,0000 pcs. and will be available as a free download at the ExtraEnergy website in [German](#), [English](#) and [Chinese](#).



As part of the [LEV Components Special Exhibitions](#) and [Test IT Shows](#), free copies of the ExtraEnergy Yearbook are available to take away free of charge.

Since 1992, the ExtraEnergy Organization is a source for reliable and independent information for consumers and the industry in the LEV sector.

With your advertisement in the ExtraEnergy Yearbook you will be campaigning right at the target group: (potential) riders of electric bikes, the LEV industry sector and interested novices.

Benefit from our bundle offers for print and online advertisement!

ExtraEnergy Services GmbH & Co. KG - Koskauer Str. 100 - 07922 Tanna - Tel: +49 366 36 32 980 - Fax: +49 366 46 27 095 - Sitz: Tanna - Amtsgericht Jena - HRA 503213 - Ust-IdNr: DE 292767347

¹ Persönlich haftende Gesellschafterin: ExtraEnergy Services Management GmbH - Place of business: Tanna - Geschäftsführer: Hannes Neupert, Chen Dingwu - County court: Jena - HRB 509552

PLEASE CHOOSE YOUR OPTIONS:

BUNDLE: ADVERTISEMENT IN THE EDITORIAL PART OF THE EXTRAENERGY Yearbook PLUS AN ONLINE BANNER AD AT EXTRAENERGY.ORG

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|--|----------|
| <input type="checkbox"/> 1/1 PAGE IN THE EXTRAENERGY Yearbook PLUS BANNER AD AT EXTRAENERGY.ORG WITH 100,000 PAGE IMPRESSIONS (BANNER HORIZONTAL OR SKYSCRAPER) | 2000EUR |
| <input type="checkbox"/> 1/2 PAGE IN THE EXTRAENERGY Yearbook PLUS BANNER AD AT EXTRAENERGY.ORG WITH 50,000 PAGE IMPRESSIONS (BANNER HORIZONTAL OR SKYSCRAPER) | 1200 EUR |
| <input type="checkbox"/> 1/4 PAGE IN THE EXTRAENERGY Yearbook PLUS BANNER AD AT EXTRAENERGY.ORG WITH 25,000 PAGE IMPRESSIONS (BANNER HORIZONTAL OR SKYSCRAPER) | 800 EUR |

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|--|----------|
| <input type="checkbox"/> 1/1 PAGE IN THE EXTRAENERGY Yearbook | 1300 EUR |
| For all details regarding size , formatting and delivery dates please refer to the appendix. All prices are valid for process-colour printing. | |
| <input type="checkbox"/> 1/2 PAGE IN THE EXTRAENERGY Yearbook | 850 EUR |
| For all details regarding size , formatting and delivery dates please refer to the appendix. All prices are valid for process-colour printing. | |
| <input type="checkbox"/> 1/4 PAGE IN THE EXTRAENERGY Yearbook | 600 EUR |
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SPECIAL: COVER PAGES - FULL PAGE ADVERTISEMENT

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| <input type="checkbox"/> INSIDE FRONT COVER PAGE | 4.300 EUR |
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| <input type="checkbox"/> | INSIDE FRONT COVER PAGE PLUS BANNER AD AT EXTRAENERGY.ORG
WITH 100,000 PAGE IMPRESSIONS (BANNER HORIZONTAL OR SKYSCRAPER) | 4.900 EUR |
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WITH 100,000 PAGE IMPRESSIONS (BANNER HORIZONTAL OR SKYSCRAPER) | 4.900 EUR |
-

For all details regarding size, formatting and further information,
please refer to the appendix.

Please send the data to Bruno Brandão: Services@ExtraEnergy.org

YOUR COMPANY DETAILS

Company

Address

Post Code

City

Country

European VAT Number

Website

CONTACT

Name

E-mail

Phone

PAYMENT

All prices are net prices (excluding VAT). We are asking for a bank transfer on receipt of the invoice. The account is stated on the invoice. If we did not receive the payment within 10 days after receipt of the invoice, we will not be able to include your advertisement.

CONDITIONS **PRINT ADVERTISEMENT IN THE Yearbook:** This is also valid for the online advertisement, since the above mentioned prices are special bundle offers. In case of belated delivery of the advertisements you will get your money back, but we will have to charge a handling fee of 100 EUR.

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4627095 - Sitz Tanna - Amtsgericht Jena - HRB 503213 - Ust-IdNr: DE292767345
Vereinsregister: VR 325 - Gericht: Lobenstein/Poessneck/Thüringen - MwSt. Nr: DE238680849

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BUNDLE OFFER: If you are booking a Bundle Offer, your online banner ad will go online at earliest after the delivery of your print advertisement. We reserve our right to choose the exact time of the activation of your online banner ad, but we will make an effort for prompt activation.

COVER PAGES: Since the number of coverpages is limited, ExtraEnergy can not guarantee the availability of the chosen cover page. The booking is confirmed with the issuing of the invoice. If the chosen cover page is not available, we will contact you and will offer you an alternative option, if need be.

GENERAL: ExtraEnergy does not accept any responsibility for the correctness and content of the details provided by your company

CONTACT

If you have any questions or remarks, don't hesitate to contact Bruno Brandão. Please send the details for your ads to Bruno Brandão as well:

E-mail: Services@ExtraEnergy.org Phone:
0049 36646 27094

SIGNATURE

With your signature the booking becomes binding and you accept the conditions. Every person acting on behalf of another person authenticates liable as a principal for accounts receivable of ExtraEnergy e.V. concerning the ordered service.

Place and Date

Company stamp and legally binding signature

Repeat name in CAPITAL letters.

Please send the completed form (pages 2-5) with signature and stamp
via **Fax to: +49 366 46 27 09 5**

or

via **email to: Services@ExtraEnergy.org**

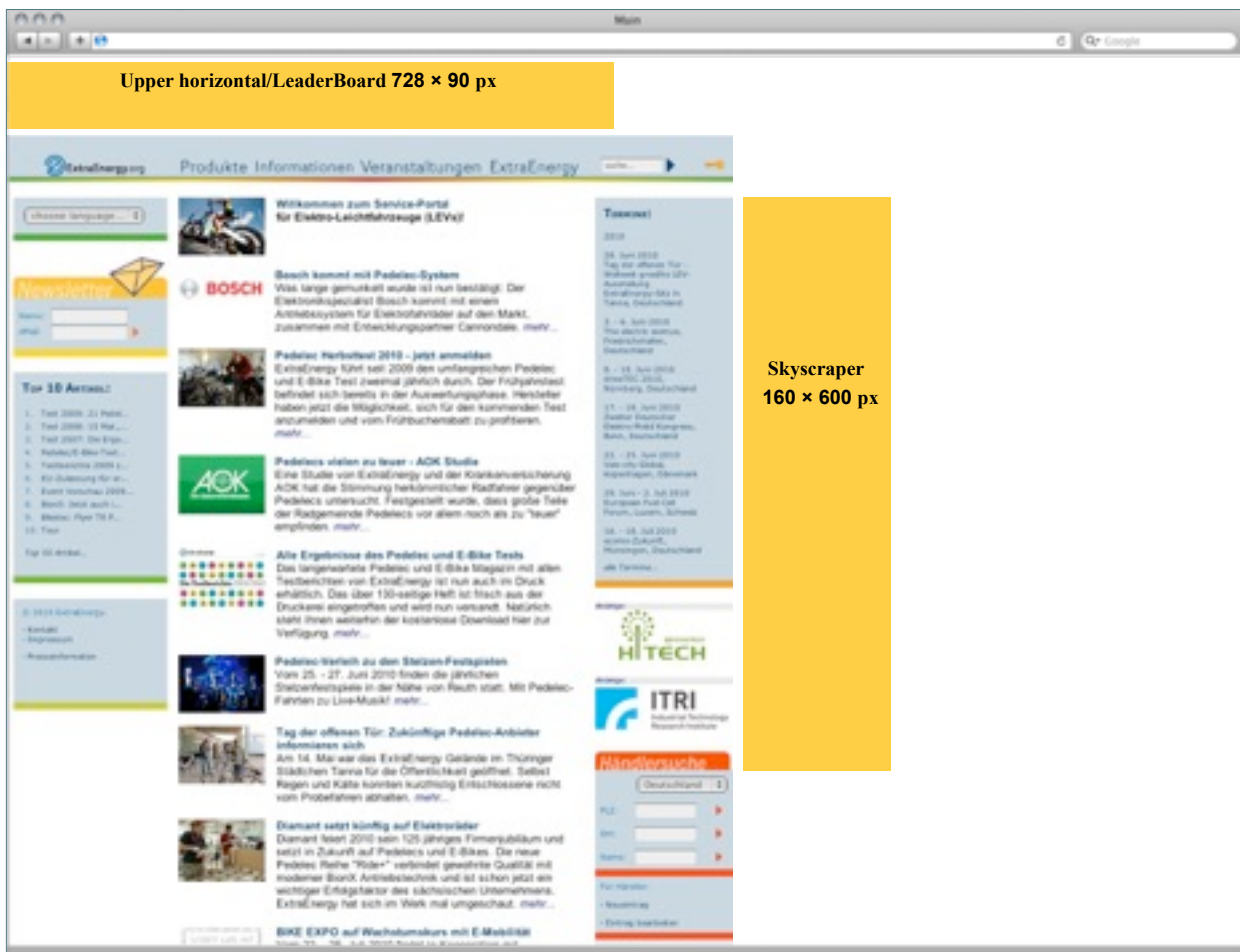
or

via **Mail to: ExtraEnergy - Koskauer Str. 100 - 07922 Tanna - Germany**

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BANNER at www.extraenergy.org



The screenshot shows the website interface with several key elements:

- Upper horizontal/LeaderBoard 728 x 90 px:** A yellow banner at the top of the page.
- Skyscraper 160 x 600 px:** A vertical yellow banner on the right side of the page.
- Navigation and Search:** A top navigation bar with links for 'Produkte', 'Informationen', 'Veranstaltungen', and 'ExtraEnergy'. A search bar is also present.
- Language Selection:** A dropdown menu for 'Wählen Sie Ihre Sprache'.
- Newsletter Sign-up:** A section for 'Newsletter' with a form to enter a name and email.
- Top 10 Articles:** A list of recent articles on the left side.
- Main Content Area:** Multiple articles with images and text, including:
 - Willkommen zum Service-Portal für Elektro-Leichtfahrzeuge (ELEV):** A welcome message for the service portal.
 - Bosch kommt mit Pedelec-System:** An article about Bosch's new drive system for e-bikes.
 - Pedelec Herbsttest 2010 - jetzt anmelden:** An announcement for the autumn test of e-bikes.
 - Pedelecs stellen zu teuer - AOK Studie:** An article discussing the cost of e-bikes based on an AOK study.
 - Alle Ergebnisse des Pedelec und E-Bike Tests:** A link to view all test results.
 - Pedelec-Werke zu den Starzen Festplatten:** An article about hard drive issues with e-bikes.
 - Tag der offenen Tür: Zukünftige Pedelec-Anbieter informieren sich:** A report on an open house event for future e-bike providers.
 - Diamant setzt künftig auf Elektrofahrräder:** An article about the company Diamant's focus on e-bikes.
 - BIKE EXPO auf Wachstumskurs mit E-Motoren:** A report on the growth of the bike expo with electric motors.
- Calendar (Termine):** A list of upcoming events on the right side.
- Partner Logos:** Logos for HITECH and ITRI are displayed at the bottom.
- Handelsuche (Trade Search):** A search form for finding suppliers, with a dropdown for 'Deutschland'.

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PRINT ADVERTISEMENT IN THE EDITORIAL PART OF THE EXTRAENERGY Yearbook



1/2 page
landscape format
187 mm x 131 mm

1/1 page
portrait format
210 mm x 280 mm
plus 3 mm bleed on each side

1/4 page
portrait format
92 mm x 131 mm

CMYK colour scheme
Data as PDF, TIFF or JPG

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