

**Join us on tour:
electromobility riding experience.**



The easy way to let potential customers test-ride your bikes at trade fairs and other events, on our mobile test track!

ExtraEnergy has been promoting the use of pedelecs and e-bikes since 1992

Experiencing a test ride continues to be the most powerful way to persuade people, as we have experienced first-hand since 1997. In the years since, our Test IT track has become a much-loved highlight of trade fairs and events worldwide. Nowadays, though, we talk about the whole Test IT Show package. [We warmly invite you to participate.](#) As participants in the ExtraEnergy Test IT Show, your bikes will be seen, and above all ridden, by many thousand visitors. We can take 16 bikes with us, so that visitors experience a good variety of what is on the market, without becoming confused by excessive choice.

Our [Test IT Show](#) guarantees you at least 20 event days for just 2500 Euro per Test IT Show Unit (1 unit = up to 3 bikes), within a time period of 12 months, including logistics and promotion.

[Register now for the Test IT Show](#) and profit from our good name and from access to events at which you can capture customers from completely new target groups for your brand: people who last stepped into a bike shop years ago, or who have never before visited a cycle trade fair can get to experience the "aha!" effect via a test ride on your products.

[The bikes:](#) Just deliver them – we'll take them on tour.

So that we can take you with us on tour, all you need to do is to deliver your bikes to our logistics centre in Tanna, Germany. After that we handle all of the logistics for you. The bikes will remain with ExtraEnergy for the duration of the contract, although you are welcome to exchange them at any time. At the end of the contract period you will receive your bikes back.

[Test track:](#) leave it to us.

Once you've delivered them, your bikes will take part in all appearances of the ExtraEnergy Test IT Show, complete with all necessary barriers and a test track section with 10% gradient. This ensures that the publicity for your product is long-lasting, reaches a diverse audience and effectively appeals to the general public.

Promotion and media work: We put your name about.

We handle promotion and advertising of the Test IT Show on our ExtraEnergy.org platform and in ExtraEnergy print media, ensuring that all participants are named explicitly. Naturally you are also most welcome to advertise the Test IT Show through your own channels as well. Additionally, the whole concept will be communicated to manufacturers and to the press.

Liability: Safe and enjoyable.

We want to ensure that the riding experience is front and centre for visitors, and that they take part in all possible safety. You do not need to arrange any additional liability insurance to participate in our test track – we have handled all of that already.

Prices:

All prices in this registration form are given in Euro (EUR). These prices are net prices (not including VAT) and are valid for the full duration of the contract. The contracting party is ExtraEnergy Services GmbH & Co. KG. Please also note the contract terms and conditions in this form.



List of services

We offer to you:

- That your pedelecs and e-bikes will be promoted and made available for test rides Europe-wide on our Test IT test track. Currently (as at November 2017) events are being planned for 2018 in Germany and Austria.
- Your bikes may be in use on up to three Test IT test tracks simultaneously.
- You can make as many bikes available to us as you wish. To ensure that even when multiple Test IT tracks are running simultaneously there is at least one of your bikes present at each, it is to your advantage to make at least three bikes available.

Included in the price is transport to the event location and instructing test riders about how to operate your bike. In addition, the presence of any product literature available will be pointed out, and we will fix any minor faults (such as e.g. brake adjustment, tightening loose fasteners, punctures, general safety checking).

- Our billing terms are pre-payment at the start of the contract period.
- The duration of the contract is unlimited and it may be cancelled at any time by either of the contact partners with three months notice. Should cancellation occur before the pre-paid period of 12 months, no claims for refunds for any not yet completed event days can be accepted.
- The contract period begins immediately on signature of the contract by the contract partners, unless agreed otherwise in writing.
- If you're interested in placing additional or other types of advertising on the test track, please do contact us to discuss this.
- For open air events please note that weather conditions, e.g. storms, may lead to the temporary closure of the test track for safety reasons.

Specifications

The Test IT Show package: Please note that the Test IT Show is designed as an overall package. In other words, you cannot select for yourself at which events you will participate.

Limited spaces: Because spaces are limited at the Test IT Show, we recommend that you register to participate as early as possible. Applying early gives you the best chance, but we cannot guarantee you a place. Our objective, as an independent information provider platform, is to present the widest possible variety of manufacturers, drive systems and bikes. Nonetheless it may happen that, for example, we select several applicants from different countries with very similar bikes if they are of a type which is under-represented so far.

Bikes: Should your bikes be delivered late, and hence not be able to participate in particular events, ExtraEnergy cannot be held responsible for this. Please note that the Test IT Show is designed as an overall package. You as the manufacturer are also responsible for any necessary repairs which cannot be handled by ExtraEnergy staff within 24 hours, and for delivery of spare parts. The costs of these repairs will be invoiced by the organisers to the manufacturer, in consultation with the manufacturer. Bikes may be exchanged at any time.

Batteries & chargers: We request that you supply a spare set of batteries, as well as one extra charger per bike. This enables us to guarantee constant availability and a consistently enjoyable ride throughout the Test IT Show.

Advertising material: We recommend that you have banners made up, either without words or multi-lingual (in English and German). This promotional material can be exchanged at any time.

Staffing: If you wish to have your own staff handling your bikes on our test track, please ensure that we have the details of a contact person at least one week before each event. Please also note that an event day can only be taken as having been handled by you if someone has been there responsible for your bikes for the entire day of the event.

Payment: We request a bank transfer on receipt of the invoice. The invoice due date is 14 days after date of invoice. Should an invoice remain unsettled despite two reminders, then we will consider your bikes to be the property of ExtraEnergy.

Contact: If you have any questions or comments, please do not hesitate to contact the ExtraEnergy team:

ExtraEnergy Services GmbH & CoKG

Koskauer Str 100

D – 07922 Tanna, Germany

Tel: +4936646327094

Fax: +493664627095

E-mail: Service@ExtraEnergy.org

ExtraEnergy Test IT Show Contract Terms and Conditions

Definition: ExtraEnergy Services GmbH & Co. KG will henceforth be referred to as the ORGANISER. Any manufacturer, manufacturer's representative, importer or dealer for or of light electric vehicles (pedelecs, e-bikes, e-scooters and other electrically powered lightweight vehicles or their components) will henceforth be referred to as the MANUFACTURER.

- ← **Registration and confirmation:** You declare your binding commitment to participation by sending back the filled out form, signed by an authorised signatory. When your registration is received you will receive confirmation of your registration. The contract becomes binding for the ORGANISER when the bikes have arrived with us, and if we have not rejected your booking within one week.
- ← **Content of this contract:** The information about the ExtraEnergy Test IT Show which is contained within this document forms part of this contract. The MANUFACTURER acknowledges these terms and conditions with their signature. The ORGANISER is responsible for the concept and design of the Test IT Show's implementation. There is no legal right to insist on any particular form of presentation desired by the MANUFACTURER. The ORGANISER will take the greatest possible account of any wishes the MANUFACTURER makes known, insofar as these do not unacceptably compromise the overall concept. The exhibitor terms and conditions, and the venue rules which have been made known to the exhibitor for a particular event location are binding, insofar as not agreed otherwise in these terms and conditions.

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- ← Participation at events in Germany for which we have contractual obligations is fundamentally compulsory, and cannot be cancelled.
 - ← **Invoice and payment terms:** We will invoice you at the start of the contract and once the 12 month contract period has expired. Payment is due within 14 days of the invoice date.
 - Withdrawal from the contract, indemnity:** The ORGANISER may withdraw from the contract in the following circumstances:
 - If insufficient numbers of MANUFACTURERS participate in the ExtraEnergy Test IT Show. All further mutual claims are then excluded.
 - All of the details in this registration form are an intrinsic part of this contract.
 - If the MANUFACTURER does not make any payments due according to the contract, the ORGANISER has the right to withdraw from the contact without further notice. Not excluded are claims of damages for intentional or grossly negligent actions. The MANUFACTURER may withdraw from the contract with the permission of the ORGANISER. The ORGANISER will grant this permission if they are able to identify a replacement exhibitor.
 - **Other:** All alterations or additions to this contract must be in written form to have legal effect. The place of performance for all actions to do with the event is the location of the event. For all other actions the place of performance is the registered address of the ORGANISER. For all legal proceedings, the original contract in German (available on request) shall be the definitive version.

Your details

Company name:

Street address:

Postcode, region: country

VAT number:

Contact person for contract matters

Name:

Telefon / Fax:

E-mail:

Contact person for bike repairs / technical queries

Name:

Telefon / Fax:

E-mail:

Contact person for PR activities

Name:

Telefon / Fax:

E-mail:

Services agreement

- We will participate at the Test IT Show with bikes (up to 15 cycles).
 - We agree to provide bikes per test track (1 to 5 cycles)..
- We do **not** wish to participate in events outside Germany

Special terms agreed by the contract partners

Date, company stamp and signature

By signing here, your booking becomes legally binding. You also hereby confirm that you have been made aware of, understood and accept all of the information, and terms and conditions, in this booking document. Note that for all legal proceedings, the original contract in German (available on request) shall be the definitive version.

Any entity making a booking trading under another name commits themselves as fully and directly liable for liabilities to ExtraEnergy Services GmbH & Co. KG with regard to the services ordered.

Please send this form, fully completed, signed and marked with your company stamp, by fax to: +49 36646 27095 or by e-mail to Service@ExtraEnergy.org or by post to: ExtraEnergy Services GmbH & Co KG, Koskauer Str. 100, 07922 Tanna, Germany

Place, date

Company stamp and authorised signature

Name of the signatory, in block capitals