

E-MOBILITY IS COMING YOUR WAY!





EXTRAENERGY HAS BEEN PROMOTING the use of pedelecs and e-bikes since 1992, as an independent and international organization. And since 1997, our TEST IT test track has been providing opportunities to test-ride these bikes.

BOOK US FOR YOUR TRADE SHOW, YOUR CITY FESTIVAL OR YOUR COMPANY EVENT and provide your visitors with an unforgettable experience – test rides on electric bikes! Shows can be arranged from

3,900 Euro

Test track, build-up and much more are included.



ExtraEnergy will provide:

- **Test track, including 18 m track sections with a 10 % gradient**
Leave it to us. We have long experience of setting up and operating test tracks, in particular our Test IT Track. The ramp sections of the track, with 10% gradient, are slip-proof and safe, and we also bring with us sufficient barriers to create an average test track size of 35 x 15 m. Sizes in excess of this will require you to make available (at no cost) extra barriers. You will also need to handle the set-up and take-down of these barriers. Ample numbers of cycle helmets, which we lend out free of charge, are provided as standard.
- **Bikes**
Riding fun is guaranteed. We will have up to 16 up-to-date pedelecs and e-bikes with us, so operation of the test track is guaranteed. You and/or your other exhibitors are also welcome to enjoy test riding on the test track, free of charge. Placement of cycles on the test track other than those provided by our test track team is not permitted. Exceptions to this may be possible by additional contractual arrangement.
- **Liability**
Safety first. We want to ensure that the riding experience is front and centre for visitors, and that they do this with all possible safety. We have liability disclaimers at the entrance to the test track. Children must have the consent of a parent or guardian.
- **Info stand**
Open to all. The ExtraEnergy info stand is completely open access, and it will be staffed for the entire event opening times with knowledgeable personnel. This is where wrist bands are given out in exchange for signatures on the liability disclaimers. These bands permit your visitors to take test rides – significantly safeguarding both you and us.
- **Staff**
Friendly and expert. Our ‘roadies’ are extremely experienced and knowledgeable. They will attend to your visitors with expertise and warmth, and they will supervise the operation of the Test IT track. In addition, staff from manufacturers and dealers are usually also present. We endeavour to optimise local relationships by involving local dealers, so that we leave behind a lasting impact in your region.
- **Advertising on the test track**
Advertising enlivens the test track. Our partners, as well as bringing the bikes, also bring their advertising materials, which we display along the test track. We handle the build-up and break-down.
- **Promotion and reporting**
We put the message out. We handle promotion and advertising of the Test IT track’s presence at your event on our ExtraEnergy.org platform and in ExtraEnergy print media. Naturally you are most welcome to advertise the Test IT track through your own channels as well.

The organiser will provide:

- **The test track area**

Give us space. Basically, the longer the test track, the more fun it is for your visitors. To build the Test IT track, including the 10% gradient ramp modules, we need an area of at least 35 x 15 m. Larger is always possible, and for this we may just need you to provide additional metal barriers, which we would ask you to install and remove according to our instructions.

Important: The headroom above the location where the ramp elements are to be placed must be at least 5.20 m. Otherwise, please phone us.

- So that we can charge our batteries, it is essential that an electrical outlet is provided in the test track entrance area. A 16A Schuko type outlet is sufficient.
- For multi-day and outdoor events we require a storage space in the immediate vicinity of the test track for overnight safekeeping of our ca. 16 cycles. A 16A Schuko type outlet must also be available here. This space must not be accessible to the general public.
- You are responsible for the cost of any electricity use.
- For open air events please note that weather conditions may lead to the closure of the test track for safety reasons. Claims for reimbursement as a result are not possible.

- **Access**

Make sure we can get in. We will be coming with staff to build up and operate the test track, and we need free access to the event venue for these people and, if applicable, staff members from our partners.

- Normally, build-up and break-down takes no longer than a few hours. Sometimes, however, build-up and break-down can take a full day. To be on the safe side, please plan with this in mind.
- For public places, all necessary permits must be obtained by you. Included in this must be permission and arrangements for free of charge access for our trucks, and advance notice of any restrictions which may apply.
- We also need two free of charge parking spaces for our trucks, if possible in the immediate vicinity of the test track.
- In addition, we need 10 exhibitor passes/access tickets for build-up, break-down and for the duration of the event.

The organiser will provide (continued):

- **Flooring**

A firm footing. Should any floor covering be too slippery for cycling, then in the curves at least, you must arrange for a slip-proof covering to be laid. We recommend disposable carpeting, because brake skid marks may occur. This must be exceptionally well glued down to withstand the loads which it will encounter.

- Outdoors, it is not possible to build the test track on very uneven ground or on unsurfaced areas (e.g. grass or sand).
- However, it is possible to run the test track on city centre streets, surfaced paths in park, or on hard standing. Trees, fountains and similar can also be accommodated within the test track. Please discuss this with us once you have a location map for the test track installation, to avoid unwelcome surprises.

- **Promotion and reporting**

Leave this to us. We will promote and link to your event via our platforms, and we ask that in return you name and link to ExtraEnergy.org on your event website, and name us in any printed matter created for your event. We will be delighted to provide our assets (logo, banners etc.) and, if required, additional text and information.

- **Sponsorship**

You are warmly invited to offer sponsorship opportunities at the Test IT track to your sponsors. This could e.g. be in the form of branded archways. We only ask that you discuss this with us in advance, and that you implement it. You are also welcome to add our partners to your exhibitor list.

EVENT DETAILS

About the organiser

Name of the organiser:

Address:

Postcode:

Country:

Contact person:

Tel. / E-mail:

Event location

Name of the event:

Event address:

Postcode:

Country:

Event website:

Event dates (dates, opening hours):

About the event

If known:

Hall number

Entry door number

Stand number

Test track size / dimensions:

Height of lights above hall floor:

Floor surface:

Type of event (e.g. trade show, city festival, shopping centre event, corporate event, seminar):

Test track will be (please tick): Indoor Outdoor

Expected visitor numbers (number who attended the previous event?):

Entry prices

Event entry prices:

For visitors:

For trade visitors:

Publicity

E-mail address for contact person for online publicity:

Test track build up and break down

Address for truck access (for satnav):

When can build-up start? (date / time):

By when must break-down be completed? (date / time):

Special notes, access info, exceptions, restrictions or any additional details:

Contact name for build-up / break-down:

Contact Tel. / E-mail:

CONTACT US

If you have any questions or comments, please do not hesitate to contact Mr Hannes Neupert:

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Note:

Please remember to add your company stamp and signature on the final page of this document.

Contract details

PRICES

All prices given by ExtraEnergy Services GmbH & Co. KG are net prices (not including VAT) and are given in Euro (EUR).

- ExtraEnergy will invoice 3,900 EUR for the first day of any event. The second and third days of the event cost 750 EUR each, and the fourth and each additional day costs 600 Euro.
- Travel up to 500 km (one way) is free of charge. Distances in excess of this will be invoiced at a rate of 1 EUR per kilometre. Costs of tolls and ferries are generally added to the invoice at cost.
- For events booked less than 30 days in advance, we will invoice for an additional 15% of the net amount.
- For events booked in six months or more in advance of the event date, we offer a reduction of 10% on the net invoice amount!

Staff discount

This applies if the ORGANISER undertakes registration of test riders and entry control with their own staff, according to ExtraEnergy's instructions:

Please indicate for how many days:

Discount is 120 € per day of the event.

Local discount

If the travel distance to the event venue is less than 200 km, a discount of 10% will be applied to the invoice total.

BOOKING

Once we have received your booking form we will send you an invoice, which is also your booking confirmation. We then treat your booking as binding, so long as we receive payment in accordance with the payment terms. Should this not occur, we may re-open your preferred dates for other bookings.

PAYMENT

Once we have received your booking form we will send you an invoice, on which you will find all payment details. 50 % of the booking amount is due immediately as an advance payment. The remaining amount will be invoiced after the final day of the event, and has a payment due date of 14 days after the date of invoice. Should the advance payment not have been received 7 days before the start of the event, we are entitled to withdraw from the contract and to send you an invoice for a cancellation fee at 10 % of the original net invoice amount.

EXTRAENERGY TEST IT TRACK: CONTRACT TERMS AND CONDITIONS

Definition:

ExtraEnergy Services GmbH & Co. KG will henceforth be known as the OPERATOR. The entity booking the ExtraEnergy Test IT track will henceforth be known as the ORGANISER.

1. Booking and confirmation: The ORGANISER declares their binding commitment to participation by sending back the filled out form, signed by an authorised signatory. The contract becomes binding for the OPERATOR when the payment is made according to section 4 of this contract, and if the OPERATOR does not reject the ORGANISER's booking within one week.

2. Contract terms: The information about the ExtraEnergy Test IT track which is contained within this document forms part of this contract. The ORGANISER acknowledges these terms and conditions with their signature. The OPERATOR is responsible for the concept and design of the Test IT track. There is no legal right for any particular form of presentation desired by the ORGANISER. The OPERATOR will take the greatest possible account of any wishes the OPERATOR makes known, insofar as these do not unacceptably compromise the overall concept. The exhibitor terms and conditions, and the venue rules for a particular event are binding, insofar as in these terms and conditions it is not agreed otherwise.

3. Operation of the Test IT track: During the official and unofficial event opening hours, the operation of the track by the OPERATOR is fully guaranteed. Any obstacles encountered during the build-up or break-down must be overcome by the ORGANISER.

4. Invoice and payment terms: On receipt of the booking form by the OPERATOR, the ORGANISER will receive an invoice for 50 % of the total cost, and this is also their booking confirmation. This advance payment of 50 % is due immediately. The final invoice will be sent to the ORGANISER after the event has ended. This is due for payment 14 days after the invoice date.

5. Withdrawal from contract, indemnity:

The OPERATOR may withdraw from the contract in the following circumstances: if the ORGANISER does not make a payment as is required according to this contract, the OPERATOR is entitled to withdraw from the contract without further notice. Because the OPERATOR operates the Test IT track exclusively for ideological reasons, all claims for damages by the ORGANISER against the OPERATOR for any procedural deficiencies during the event are excluded. Not excluded are claims of damages for intentional or grossly negligent actions.

The ORGANISER may withdraw without charge from the contract until eight weeks before the agreed event start date. After this it is agreed that a cancellation fee will be charged to the ORGANISER by the OPERATOR according to the following schedule: Between 6 and 8 weeks before the agreed event start date: 30 % of the agreed total price; thereafter 50 % of the agreed total price. The OPERATOR may waive this agreement if there are significant circumstances beyond the ORGANISER's control, or if the event does not take place.

6. Other: All alterations or additions to this contract must be in written form to have legal effect. The place of performance for all actions to do with the event is the location of the event. For all other actions the place of performance is the registered address of the ORGANIZER. For all legal proceedings, the original contract in German (available on request) shall be the definitive version.

ADDITIONAL AGREEMENT TERMS BETWEEN THE CONTRACT PARTNERS:

SIGNATURE

By signing here, your booking becomes legally binding. You also hereby confirm that you have been made aware of, understood and accept all of the information, and terms and conditions, in this booking document.

Note that the official and legally authoritative version of this document is the original German text, which is available on request. Should there be any discrepancies between the German and English versions, the German version is definitive.

Any entity making a booking trading under another name commits themselves as fully and directly liable for liabilities to ExtraEnergy Services GmbH & Co. KG with regard to the services ordered.

Date and location:

Company stamp and authorised signature:

Name of the signatory, in block capitals:
