



Press Invitation

Asian's leading manufacturer of pedelec drive systems with high profile presence at Fahrrad Essen / Numerous pedelecs available for test-riding on the ExtraEnergy Test IT Track, presented by Bafang.

Bafang, one of the leading manufacturers of e-mobility components and complete drive systems, will have a high-profile presence at Fahrrad Essen, from the 21st to 24th February.

We hereby invite you, as a media representative, to try out the latest models of pedelec for yourself, and to test them thoroughly, on the Test IT Track in Hall 4, and so to gain first-hand a comprehensive overview of the current pedelec market.

Everyone's talking about the transport transition, and the future of mobility. One sector in particular has been booming for years: the bicycle, and especially its electrically-assisted versions, pedelecs or e-bikes. And the million dollar question is this: what drives us?

As so often in life, it's what inside that counts, and when it comes to pedelecs, without question that means the drive system. Increasingly it is technology from Asia's market leader, Bafang, which is fitted – even though you often won't realise this at first glance.



That's why taking a test ride can be so enlightening – and there's a perfect opportunity to do just that as part of Fahrrad Essen, the largest bike show in the North Rhein-Westfalia region of Germany. Simply come along to the spacious ExtraEnergy Test IT Track in Hall 4, presented by

Bafang.

Don't miss the opportunity to check out many of the latest pedelec models for yourself, and to have an in-person, hands-on test ride.

On your way there, you'll be greeted in the show foyer by the latest innovations from the Bafang company:

The **Maserati Trofeo**

(left) is the result of a design collaboration between Maserati, Bafang and Diavelo. This ultra-lightweight race pedelec represents a new category of electric bikes, combining

traditional racing-bike performance with an electric-assist drive system. This makes it the ultimate racing bike for amateur riders, who would typically only activate the gutsy Bafang M800 mid motor when it's really needed – for example to catch up with faster friends when out training, or on steep ascents.



With the super-powerful **M500** mid motor, Bafang has secured excellent prospects for future offroad pedelec racing success. Despite the low motor weight of just 3.3 kg, it leaves most of its competitors in the dust with an impressive 95 newton metres of torque, which is critical for the best ride dynamics. So it should be no surprise that Bafang has recently sealed a collaboration with one of the world's most successful professional racing teams, and that the company will also work together with the firm American Eagle to develop a victory-ready E-MTB to compete at the first E-MTB World Championship in August 2019.

Right next to the Test IT Track, Bafang will be exhibiting its **drive system components**.



Visitors can find out more about the features of all of the Bafang company's different motors and associated components including battery packs, displays and pedalling sensors.

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About BAFANG: www.bafang-e.com

Bafang, one of Asia's leading manufacturers of e-mobility components and complete e-drive systems, has been developing components and complete systems for electric vehicles for more than ten years. Bafang currently has a yearly manufacturing capacity of up to one million motors and system for e-bikes and electric scooters. Bafang employs more than 300 staff worldwide in three locations. The head office, development and manufacturing centre is based in Suzhou, near Shanghai. Since 2012 Bafang has had a sales and service centre in the Netherlands and, since 2017, additional centres in Germany, Las Vegas and the USA.

This press release is issued from Bafang Electric (Suzhou) Co., Ltd., who is expressly responsible for the content.

About ExtraEnergy.org

ExtraEnergy has carried out independent e-bike and pedelec tests since 1992. Since then the organisation has established itself as the most influential information, user protection and promotional organisation for light electric vehicles (LEVs) worldwide.

The founders realised from the start that these vehicles need to be experienced first-hand. Since 1997 the Test IT Track has been on the road, and today has three units for the Test IT Show. ExtraEnergy is also rooted at its test facility in Tanna, where 27 years of test reports and LEV history are on display at the LEV Museum.

Other services on offer include presentations and exhibitions at trade and public shows, plus information distribution with the assistance of correspondents worldwide.

Alongside our physical presence, www.extraenergy.org provides a treasure-house of information online. With support from the European Union and the IEA (International Energy Agency), in 2012 the Go Pedelec! Handbook was published in German, English, Dutch, Hungarian, Czech, Italian, Spanish and Chinese, including much new information and best practice studies for electric-assist two-wheelers.

As founding members of the EnergyBus and BATSO (Battery Safety Organisation) associations, ExtraEnergy is also active on both the ISO (International Standards Organisation) Standards Committee, with a focus on mechanical standardisation, and on the IEC (International

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Electrotechnical Commission), and so helps set safety and communication standards for LEVs worldwide.

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For immediate publication - a copy would be appreciated