



LEV COMPONENT

SPECIAL EXHIBITION

CONTACT / ABOUT

LEV Component Special Exhibition

The LEV Component Special Exhibition is dedicated to the global presentation of technology, products and services around the topic of Light Electric Vehicles. Its main target is to create transparency in all relevant areas of LEV components. Participating exhibitors present their components, special offers and key features in three languages (English, German, Chinese) on fully customized posters. Furthermore, the exhibits invite consumers and market players to learn about the various components interactively based on an unique first-hand experience.

We help you:

- raise customer awareness of specific product advantages
- establish your brand in the e-bike and pedelec markets
- find your best competitive positioning and avoid unnecessary confrontations
- to identify and fix unnecessary errors in product design and functionally even before market launch
- with market research and analysis of industry data

About ExtraEnergy e.V.

Since early 1992 ExtraEnergy e.V. (an incorporated association) has been pursuing, as its constitution requires, the objective of supporting human-electric mobility by all appropriate means. Over what is now 23 years of such activities, the testing of pedelecs has always been a central focus, along with the publication of the test results, first via various magazines, then through its own magazine (since 1995) and via its own website (also since 1995). Since 1993 the association has in addition run trade show stands based around displaying the bikes which it had tested. Since 1995 it has also organized technical seminars on the subject. Further, since 1997 the association has provided test tracks which include simulated hills, on which the wonderful effectiveness of pedelecs can be actually experienced.

Today, ExtraEnergy.org consists of three legal entities:

- ExtraEnergy e.V
- ExtraEnergy Test GmbH
- ExtraEnergy Services GmbH & Co. KG



Hannes Neupert
CEO/Founder, ExtraEnergy Services
GmbH & Co. KG

Hannes has a long track record in the LEV area. Leading the strategy and management of the LEV Component Special Exhibition series.



Jean Chen
CEO/Founder, ExtraEnergy Services
GmbH & Co. KG

Jean has a long track record in the LEV area. Leading the strategy and management of the LEV Component Special Exhibition series.



Carolin Springer
Project Coordinator LEV, Component
Special Exhibition

Carolin is your central contact point for the organization of the LEV CSE.



Sascha Nachtnebel
CEO/Founder, Greenfinder UG

CTO & Co-Founder, ExtraEnergy Services North America, Inc.

Sascha and his team at Greenfinder are realizing the online services of the LEV CSE.

THE PACKAGES

CHOOSE YOUR PACKAGE	SILVER	GOLD	PLATINUM	FULL ENERGY
PRICE FOR 30 DAYS OF EXHIBITION	€1.900	€3.300	€7.900	€14.000
EXHIBITION WALL				
Physical samples of product (attached to wall)	1	1	3	5
Nr. of attributes displayed	9	9	9	9
Domain name displayed	●	●	●	●
Hall and Booth Nr. displayed (if your company has its own booth)	●	●	●	●
QR Code displayed	●	●	●	●
Full Service (production, setup, logistics)	●	●	●	●
Display of 120 x 90 cm size (landscape)			1	
Display of 120 x 270 cm size (portrait)				1
MEDIA COVERAGE ONLINE + PRINT				
30 days of exhibition visibility (approx. 850,000 visitors)	●	●	●	●
Publication in ExtraEnergy Magazine (approx. 72,000 readers)		●	●	●
Publication on ExtraEnergy.org (100,000 unique visitors per month)		●	●	●
Company page on international Greenfinder portals (500,000+ unique visitors p.a.)		●	●	●
Component detail page on international Greenfinder portals		1	3	5
Newsletter article (ExtraEnergy + Greenfinder)			●	●
Publication in "The Big E-Bike Survey 2015" by mod21 and Greenfinder				●
ONLINE APPS				
Component visibility at all "ExtraEnergy-tested bikes" on Greenfinder portals		●	●	●
Full Publication in component comparison in Greenfinder Portal		●	●	●



SILVER € 1,900

EXHIBITION WALL

- Physical sample of product (attached to wall: 1)
- Nr. of attributes displayed: 9
- Domain name displayed
- Hall and Booth Nr. displayed (if your company has its own booth)
- QR Code displayed



GOLD € 3,300

EXHIBITION WALL

- Physical sample of product (attached to wall: 1)
- Nr. of attributes displayed:9
- Domain name displayed
- Hall and Booth Nr. displayed (if your company has its own booth)
- QR Code displayed
- Full Service (production, setup, logistics)

ONLINE APPS

- Component visibility at all "ExtraEnergy-tested bikes" on Greenfinder portals
- Full Publication in Component Comparison in Greenfinder Portal

MEDIA COVERAGE ONLINE + PRINT

- Publication on ExtraEnergy.org (100,000 unique visitors per month)
- Publication in ExtraEnergy Magazine (approx. 72,000 readers)
- Company page on international Greenfinder portals (500.000+ unique visitors p.a.)
- 30 days of exhibition visibility (approx. 850,000 visitors)
- Component detail page on international Greenfinder portals (1)
- Component visibility at all "ExtraEnergy-tested e-bikes and pedelecs" on Greenfinder portals



PLATINUM € 7,900

EXHIBITION WALL

- Physical samples of product (attached to wall: 3)
- Nr. of attributes displayed: 9
- Domain name displayed
- Hall and Booth Nr. displayed (if your company has its own booth)
- QR Code displayed
- Full Service (production, setup, logistics)
- Display of 120 x 90 cm size: 1 (landscape)

ONLINE APPS

- Component visibility at all "ExtraEnergy-tested bikes" on Greenfinder portals
- Full Publication in component comparison in Greenfinder Portal

MEDIA COVERAGE ONLINE + PRINT

- Publication on ExtraEnergy.org (100,000 unique visitors per month)
- Publication in ExtraEnergy Magazine (approx. 72,000 readers)
- 30 days of exhibition visibility (approx. 850,000 visitors)
- Company page on international Greenfinder portals (500,000+ unique visitors p.a.)
- Component detail page on international Greenfinder portals (3)
- Newsletter article (ExtraEnergy + Greenfinder)



FULL ENERGY € 14,000

EXHIBITION WALL

- Physical samples of product attached to wall: 5
- Nr. of attributes displayed:9
- Domain name displayed
- Hall and Booth Nr. displayed (if your company has its own booth)
- QR Code displayed
- Full Service (production, setup, logistics)
- Display of 120 x 270 cm size (portrait)

ONLINE APPS

- Component visibility at all "ExtraEnergy-tested bikes" on Greenfinder portals
- Full Publication in component comparison in Greenfinder Portal

MEDIA COVERAGE ONLINE + PRINT

- Publication on ExtraEnergy.org (100,000 unique visitors per month)
- Publication in ExtraEnergy Magazine (approx. 72,000 readers)
- 30 days of exhibition visibility (approx. 850,000 visitors)
- Company Page on international Greenfinder portals (500,000+ unique visitors p.a.)
- Component detail page on international Greenfinder portals (5)
- Newsletter article (ExtraEnergy + Greenfinder)
- Publication in "The Big E-Bike Survey 2015" (Mod21 + Greenfinder)

APPLICATION FORM

Please complete and return to ExtraEnergy Services GmbH & Co KG by fax +49 36646 27095 or scanned by email to services@ExtraEnergy.org

Choose your Package	SILVER € 1,900	GOLD € 3,300	PLATINUM € 7,900	FULL ENERGY € 14,000
Quantity				

Company Name	
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Department / Service	
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Address	
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Country / Town/ Post Code	
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Phone (incl. Country Code)		Fax (incl. Country Code)	
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Website		EU VAT number (if applicable)	
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Contact	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs.	Title:	
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Job Position	<input type="checkbox"/> Managing Director <input type="checkbox"/> Sales Director <input type="checkbox"/> Marketing Director	Title:	
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First Name		Last Name	
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E-Mail	
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Invoice address (if different)	
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Country / Town / Post Code	
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Company Stamp

Place & Date	
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Legally binding signature*	
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* By signing this form I accept the Terms of Participation. This application form consists of two pages.

ExtraEnergy Services GmbH & Co KG

Jean Chen ☎ +86 137 1831844 (China) · ☎ +49 172 5691458 (Germany) · Carolin Springer ☎ +49 176 64978067 · Hannes Neupert ☎ +49 173 3588221 · Am Bahnhof 1, D-07907 Schleiz ✉ services@extraenergy.org ☎ +49 36646 32980 · ☎ 0049 36646 27095 · Registry of Organizations: 5032013/Jena · Country court: Lobenstein/Poessneck/Thüringen · IBAN: DE97830944540345729607 · BIC: GENODEF1RUJ · Konto: 345729607 · BLZ: 83094454 · Bank: Volksbank Saaletal

DETAILS

Please complete and return to ExtraEnergy Services GmbH & Co KG by fax +49 36646 27095 or scanned by email to services@ExtraEnergy.org

Company Poster

Founder(s)/Company Owner(s)			
Year Established		Company Location(s) (national and abroad)	
Number of Employees		Products and Services Offered	
Main Customers			
Main Markets (in order of to importance)			
Additional Information <small>Please use this space to describe your company's specialties, product innovations and developments in more detail (max. 400 characters)</small>			

Printed Matter

Brochure	<input type="checkbox"/> Yes <input type="checkbox"/> No	Size of Publication:
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Brand Logo & Image Specs

Brand Logo	vector file (.eps, .ai or .svg)	Founder / Company / Product Line	.jpg or .tiff, min. 180 dpi
Link:		Link(s):	

Component Poster

Name of Product		Web Address	
Contact Person		Booth Nr. (if available)	

Product listing questionnaire

	Link to product image:

TERMS OF PARTICIPATION

September 2015 — All prices are net, and are subject to statutory value-added tax.

§1 Definition

For the purposes of this contract ExtraEnergy Services GmbH & Co. KG will be known as the ORGANIZER. Similarly, all manufacturers, manufacturers' representatives, importers and other entities who are participating in the LEV Components Special Exhibition will be known as PARTICIPANTS.

§2 Application and Confirmation

Your participation will be confirmed upon our receipt of your signed and completed application form by sending the invoice for your participation. The LEV Components Special Exhibition contract becomes effective for the ORGANIZER as soon as payment (see section 3) is received and we have not informed you that your participation is impossible for any reason within seven days thereafter.

§3 General Terms of the Contract

The List of Services enclosed in the invitation papers and the Conditions of Participation, which have been sent to you together with the confirmation, are part of the exhibition contract. The ORGANIZER is responsible for the arrangement, conception and documentation of the exhibitions. The ORGANIZER has the final authority over the presentation method and graphics. The 3D samples provided by the PARTICIPANT will stay with the ORGANIZER for the full period of the exhibition period, on the basis of a permanent loan. The ORGANIZER is authorized to use the exhibition content and objects for exhibitions in compliance with the Organisation's Charter. The ORGANIZER will hand the poster layouts as well as every other publication to the PARTICIPANT for proof-reading, before publication.

Billing and Payment Conditions

Following receipt of an application, a PARTICIPANT will receive an invoice for the total cost of the participation, which is due for immediate payment. The invoice will also serve to confirm your application. The product will not be exhibited until the full payment is received by the ORGANIZER on the date specified by the ORGANIZER.

Co-exhibitors are not allowed on the exhibition displays.

§4 Contract Withdrawal, Indemnification

The ORGANIZER can withdraw from the contract for the following reasons:

- a) In the case that too few PARTICIPANTS have registered to take part in the LEV Components Special Exhibition.
- b) In case the fair company withdraws its agreement for the Special Exhibition.
- c) In case the PARTICIPANT does not pay the full amount for the services as agreed in the contract, the ORGANIZER may withdraw from the contract immediately. In this case the PARTICIPANT cannot demand the return of any payment.

In both cases, specified under a) and b) the PARTICIPANT will be fully refunded all payments received by the ORGANIZER until that day. Any further claims will not be paid. Claims of indemnification are possible only in case of intentional or reckless actions by the ORGANIZER. The PARTICIPANT can withdraw from the contract only if the ORGANIZER agrees, and if an appropriate replacement can be found. Whether a candidate is appropriate is decided by the ORGANIZER.

- d) The contract is a continuous contract and includes 30 days of exhibition starting from the date of signature. The contract may be terminated by the participant within 10 days of receiving the invoice for the next 30 days.

§5 Miscellaneous

All alterations to, or abridgments of this contract must be in written form to be legal. German law applies and the local court of law where the ORGANIZER has its registered headquarters. The place of performance is the registered headquarters of the ORGANIZER.

ExtraEnergy Services GmbH & Co KG

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LIST OF SERVICES

September 2015 — All prices are net, and are subject to statutory value-added tax.

Pricing

Prices as stated on the application form are final prices excluding VAT. If applicable it will be added. The pricing is a flat rate for 30 days of exhibition for the 2015 / 2016 season including the following services provided by the ORGANIZER:

- Harmonized poster layout will be produced by the ORGANIZER based on documents provided by the PARTICIPANT in close cooperation and agreement with the PARTICIPANT.
- Production and mounting of the poster on the exhibition wall provided by the ORGANIZER including a spot light.
- If the PARTICIPANT provides, in the time frame specified below, 3D samples including a suitable holder, the 3D sample will be mounted by the ORGANIZER on the poster wall (does not apply to participation with the Silver Package for the Component Poster).
- If the PARTICIPANT provides printed materials to be distributed to visitors, the ORGANIZER will take care of the logistics and distribution in accordance with the requirements of the PARTICIPANT as agreed upfront.

The ORGANIZER handles all logistics within Europe for the posters, 3D samples and printed materials. For exhibitions outside of Europe, 3D samples and printed materials provided by the PARTICIPANT may need to be transported separately depending on the weight and category (e.g. dangerous goods). Here additional charges may apply in the case of very bulky or very heavy materials. If the PARTICIPANT delivers them directly to the Exhibition no additional costs will be incurred. In the case of bulky and heavy goods the ORGANIZER will discuss the best, most cost effective method together with the PARTICIPANT and agree upon it before execution. Since some Exhibitions are so close to each other a second 3D sample and poster may be necessary to be able to comply with the timing. For the second poster no additional costs will be charged by the ORGANIZER.

If samples need an electrical connection, please provide appropriate plugs and cables and any necessary voltage adapters for the local mains supply.

Videos may be displayed on a display/poster by special/optional request (applies to participation with a Company Poster only). Be aware that at the main trade shows the maximum permitted noise level is 65dB (A), or may be even less. Noise emission may cause issues with other PARTICIPANTS and muting may be necessary in the worst cases. The video equipment must be delivered by the PARTICIPANT ready for mounting by the ORGANIZER. The system should survive shutdown by power cut-off and should restart autonomously after power is restored. If the system does not restart the PARTICIPANT is responsible for fixing it.

The ORGANIZER handles setting up, dismantling, storage and logistics and insurance for all trade shows on the exhibition schedule.

The ORGANIZER will provide the PARTICIPANT at the LEV Components Special Exhibition with:

- A lockable closet with wardrobe and shelf provided by a hostess in the meeting area.
- Permanent access to a meeting area with refreshment and beverages included on demand.
- Scheduled showcase/tech-talk on our dedicated stage.
- Leaflets & brochures refill on display/poster and contact management via hostesses.
- Event photo documentation & press services

Optional services on request, offered by the ORGANIZER for additional fees which will be quoted on demand on a case by case basis:

- English, German, Chinese translation and proof reading services.
- Translation services during meetings at trade shows.
- Assistance with travel arrangements.
- Special requests for display/posters, such as video screen integration, etc. (applies to participation with a Company Poster only)
- If the PARTICIPANT would like to alter their display during the season.
- In case you are not yet registered as exhibitor of the trade show we can register you and arrange entrance tickets for your staff.

Delivery deadlines

3D samples must be delivered to the site of the exhibition for Taiwanese and Chinese exhibitions for mounting by the participant at least 24 hours before the exhibition opens. If delivered later, correct mounting can not be guaranteed.

For all exhibitions in Europe, the samples should be delivered 3 weeks prior to the exhibition to the logistics centre address: ExtraEnergy, Koskauer Str. 100, 07922 Tanna, Germany. If delivered later, correct mounting can not be guaranteed.

If 3D samples are not permanently located at the premises of the ORGANIZER, the exhibitor is responsible for packing and logistics. At least one month before the first scheduled trade show the PARTICIPANT must send the ORGANIZER:

- Descriptions of their product(s) in English, German and Chinese. If translation is an issue for you, please ask us for assistance upfront. We can arrange professional translation services for you.
- Pictures as .jpg or .tiff file (colour profile FOGRA27, ISO12647-2:2004), minimum of 180 dpi.
- Exhibitor/brand logo as a vector file (.eps, .ai or .svg file with integral path),
- 3D samples with holder (if requested for mounting on display).

LIST OF PARTNERS

Yadea
EnergyTube Holding
IDbike
Methode

Greenfinder
BATS0
EnergyBus
Rehau AG

Bafang
Sate-lite Plastics Co.,Ltd.
Lishui Electronics Research
Chubutsu Precise Electronic Co.,Ltd./DAPU
Greenway Battery
Ying Yu
Marquardt
Höganäs
TBA
CarbonDrive
emtas
ettrak
pironex
Binova
Rosenberger
HiTech Energy
Brose
Zehus
BionX
Komsa
Innotorq
Tianneng
Komsa
Yamaha
XiongDa
TranzX
Thongsheng
Shimano

Shengyi
pengte
Panasonic
Nidec Copal/ITOCHU
MPF Drive
Keyde
Heinzmann
GoSwiss
Falco E-Motors
ETM
EGO-Kits
Bewo
Ananda
Greentrans Corporation
SQ Lab GmbH
Lock 8
Ulrich Alber
Schwalbe
Gear Sensor
Ansmann AG
Sunstar Suisse S.A.
Magura
Busch&Müller
AGOGS Electric Bikes
Fazua GmbH
viva drive GmbH&Co.KG
Friwo Gerätebau GmbH

LEV EXHIBITION WALL - GALLERY



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LEV EXHIBITION WALL - GALLERY





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