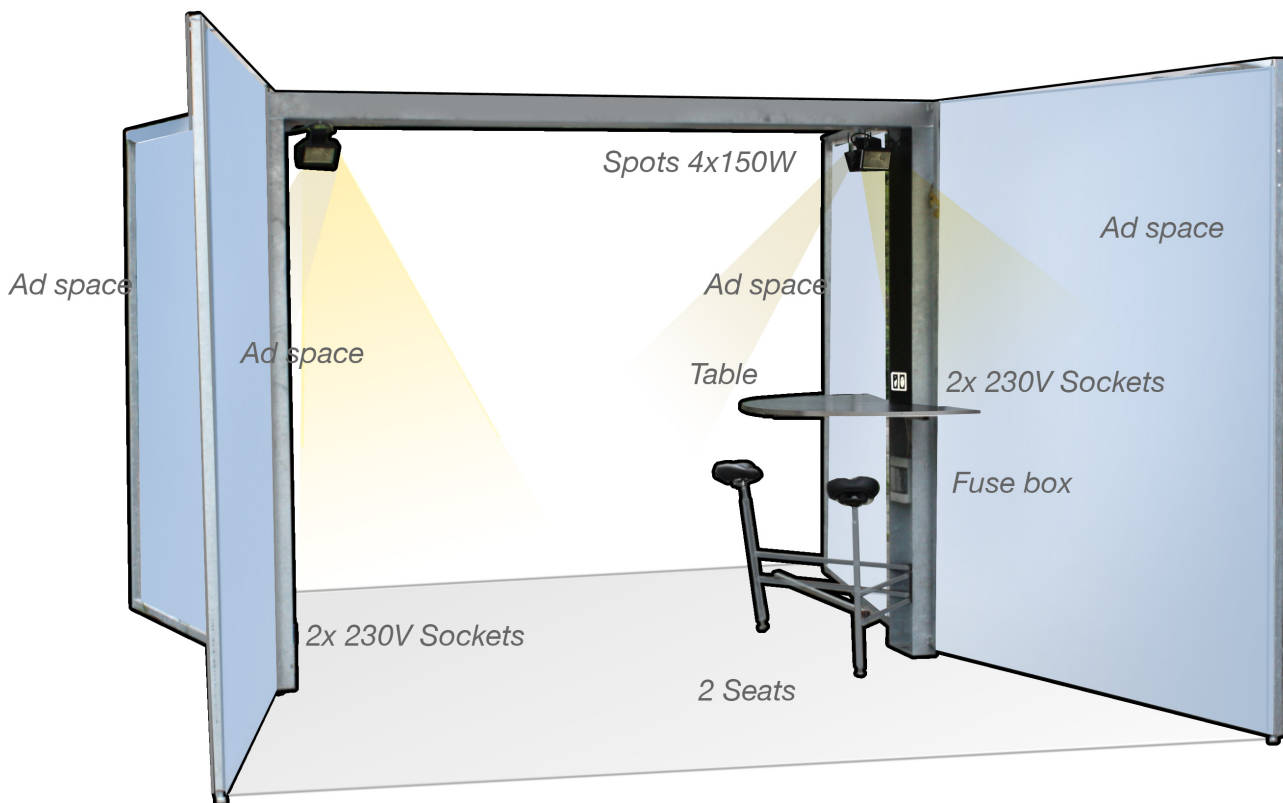


July 25 - 28, 2013 in Munich

Deadline for registration: 24 May 2013

REGISTRATION ExtraEnergy CHECK IN AT ISPO BIKE 2013



Gain direct access to the TEST-Parcours in the E-Mobility Hall

The ExtraEnergy CHECK IN at ISPO BIKE is the uncomplicated solution for the presentation of your pedelecs and e-bikes.

July 25 - 28, 2013 in Munich**Deadline for registration: 24 May 2013**

EASY

a booth that has everything: exhibiton space, table, seats, lights and a lot of room for your vehicles.
You just need your personnel and materials - we take care of the rest.

A BARGAIN

Construction - area- carpet - electricity - insurance and more for 2,800€.

DIRECT

direct access to the TEST-Track
Your banners / bowflags at the track inclusive,
also your branding of the CHECK IN-walls
Optional: extra banners / bowflags

ExtraEnergy works with the LEV industry for 21 years. The TEST-Tracks of our organisation are well known since 1997.

At ISPO BIKE testing is the most important thing. Almost a whole hall is dedicated to the TEST-Track with a slope above 60m which offers unforgettable experiences with your vehicle.

TAKE YOUR CHANCE!

**To register, simply fax this application to: +49 36646 27095
or send via mail to:
ExtraEnergy e.V. • Koskauer Str. 100 • 07922 Tanna • Germany**

July 25 - 28, 2013 in Munich**Deadline for registration: 24 May 2013****PLEASE CHOOSE YOUR SERVICES**

- TEST-TRACK participation with CHECK IN booth at E-Mobility Hall 2.800€

This includes booth construction, floorspace, electricity, advertisement space for 4 CHECK IN walls, advertisement space for 4 banners **and** advertisement space for 4 bowflags at the track for the whole duration of the event. The banners / bowflags have to be provided by the participant. Bowflags, including its base, have to be brought by the participants. See appendix for further details.

- TEST-TRACK participation with CHECK IN booth plus 1/2 page for your products in the ExtraEnergy Magazine Trade Show Issue 3.200€

This includes booth construction, floorspace, electricity, advertisement space for 4 CHECK IN walls, advertisement space for 4 banners **and** advertisement space for 4 bowflags at the track for the whole duration of the event. The banners / bowflags have to be provided by the participant. Bowflags, including its base, have to be brought by the participants. See appendix for further details.

Material for publication in the ExtraEnergy Magazine Trade Show Issue must be delivered by the participant till 20th June 2013 and is subject to editing by ExtraEnergy e.V.

Branding of the 4 CHECK IN walls (dimensions see appendix) will be brought: **yes** **no**

Additional charges will be invoiced by the Messe München GmbH:

- a) obligatory communication fee of 284€ (including registration fee, basic entry catalogue, one copy printed catalogue, basic entry in the tour guide and further communication services) and
- b) waste disposal (24 €) and
- c) AUMA fee (9.60€)

- Additional Banners : ____ (No) Package(s) 350€

*One package contains 10 banners for the whole duration of the event and can only be booked in combination with a Check In booth. The banners have to be manufactured and provided by the participant. Please see appendix for details.

- Additional Bowflags : ____ (No) Package(s) 350€

*One package contains 10 bowflags for the whole duration of the event and can only be booked in combination with a Check In booth. All advertising material has to be manufactured and provided by the participant. Bases for bowflags have to be brought by the participants

CHECK IN AT ISPO BIKE 2013

July 25 - 28, 2013 in Munich**Deadline for registration: 24 May 2013****YOUR DETAILS**

Company name

Adress

Post Code

City

Country

Website

European VAT ID

PERSON TO CONTACT

Surname/Name

Phone

Email

PAYMENT Without payment of invoice no trade booth !**TERMS AND CONDITIONS**

With my signature, I agree to respect the contractual terms and conditions stated as well as the participant information. Every person acting on behalf of another person authenticates liable as a principal for accounts receivable of ExtraEnergy e.V. concerning the ordered service in the occasion of ISPO Bike 2013.

Place and date

Company stamp and legally binding signature
Repeat name in CAPITAL letters.

CONTACT

For questions regarding the ExtraEnergy TEST-TRACK and the CHECK IN please do not hesitate to contact Ms. Petra Poser.

Tel: +49-(0)36646-27094

e-mail: petra.poser@extraenergy.org

Please find the participant information, terms and conditions and further specifications below.

July 25 - 28, 2013 in Munich**Deadline for registration: 24 May 2013**

PARTICIPANT INFORMATION

ExtraEnergy kindly invites you to present your products on the ExtraEnergy TEST-Track at ISPO BIKE's e-mobility pavillon. Your products will be tested by thousands of visitors during the show. The Check In booth is located directly at the TEST-Track.

SERVICES

- **Access to TEST-Track - Speed and regular** (Personell for Check In not included)

Please note: To get the most out of this event, please make sure to bring not only your products, but people with expertise. Testriders in general are very interested and open to instructions. Please make sure you give them a safe ride and a good experience with your product.

- **Check In Booth of 16m²** with access to TEST-Track for 2.800 EUR. The offer for 3.200 EUR includes half a page in the ExtraEnergy Magazine to present your product.

Please note: The content for the ExtraEnergy Magazine Trade Show Issue is not an advert, but editorial content, which needs to be provided by the participant till 20th June 2013 and will be subject to editing by the ExtraEnergy editors.

- **Additional banners or bowflags option** - Packages of 10 banners or bowflags cost 350 EUR.

Please note: Bowflags and banners need to be provided by the participant. (Please see appendix for details.) All promotional material must be delivered to Messe Munich till 24th July 2013 to Messe Munich. If you don't meet this deadline, your claim will expire.

All advertising must correspond the class B1/DIN 4102 (flame resistant).

INSURANCE

We want to make sure, everybody is having a good time. That means, that safety is most important. Therefore, we take care of a general insurance so you can present your products with the greatest peace of mind.

PRICES

All rates for the ExtraEnergy services are published on the enclosed application form and given in Euros (EUR). Contract partner is ExtraEnergy e.V.. Prices are exclusive of VAT. All rates are given for the duration of the event.

You will receive an invoice that serves as confirmation for your application. Details on payment options and wire transfer informations will be stated on the invoice.

July 25 - 28, 2013 in Munich**Deadline for registration: 24 May 2013**

CONTRACTUAL CONDITIONS EXTRAENERGY CHECK IN AND TEST-TRACK

Definition: ExtraEnergy e.V. is, for the purposes of this contract, to be known as the ORGANIZER. Similarly, all exhibitors, exhibitors' representatives, importers and dealers of Light Electric Vehicles (pedelecs, e-bikes, e-scooters and other LEVs with electric drive unit or components), who are participating in test track activities, are to be known as EXHIBITORS.

1. Application and Confirmation

Your participation will be confirmed upon our receipt of your signed and completed fax. The exhibition contract becomes effective for the ORGANIZER as soon as payment (see section 4) is received and is effective only if we have not, within one week, informed you that your participation is not possible.

2. General Terms of Contract

The Participant Information for the ExtraEnergy TEST-Track enclosed in the application documents and the EXHIBITOR Information, which have been sent to you together with the confirmation, are part of the exhibition contract. By his/her signature the EXHIBITOR acknowledges agreement to the general trading conditions related to use of the test track.

The ORGANIZER is responsible for the arrangement, conception and design of the exhibition. The EXHIBITOR has no authority regarding method of presentation. The ORGANIZER will take the wishes of the EXHIBITORS into consideration as they are made known to him and do not negatively affect the overall concept of the exhibition. The exhibition conditions and house policy of the fair and congress are binding in so far as there are no other agreements made regarding this contract.

3. Watching and Introducing the Products to Visitors on the TEST-Track

During the official period of the trade fair, watching and introducing the product to visitors must be guaranteed by the EXHIBITOR. If a representative of the EXHIBITOR is not present, ExtraEnergy may refuse to allow test rides on the product during this time. Alternatively, ExtraEnergy may organize service staff for the product. In this case, the EXHIBITOR is expected to pay costs for this as a daily fee.

4. Bill- and Payment Conditions

Following receipt of your application, you will receive by way of confirmation of your application, an invoice for the total cost of your participation, which is due for payment 14 days after receipt of the invoice. Binding booking confirmation is receipt of payment. If there is no payment receipt within 4 weeks after request of payment, we are entitled to charge you 10 % of the net invoice amount. At the same time, you shall no longer be entitled to your registration.

5. Contract Withdrawal, Indemnification

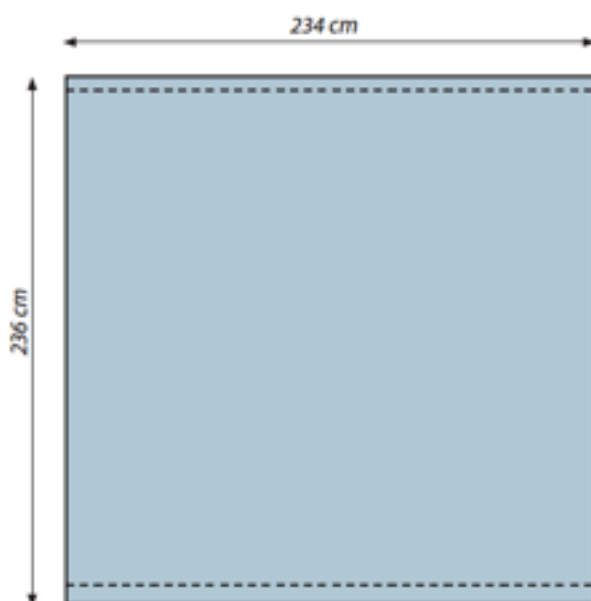
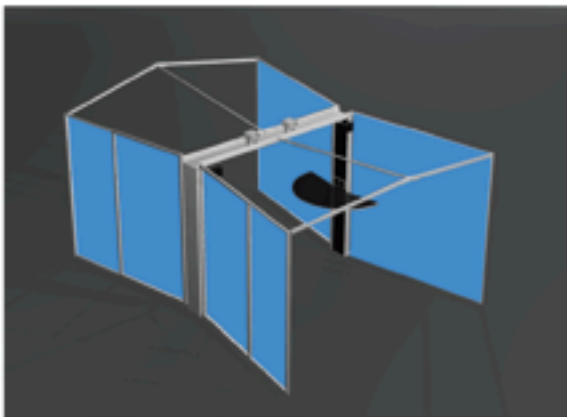
In the following cases the ORGANIZER can withdraw from the contract: a) If there are not enough EXHIBITORS participating in the special exhibition. b) If the fair and congress company withdraws its agreement for the TEST-Track. In these cases the EXHIBITOR will be paid back what has been received on account. Any further claims will not be paid. If the EXHIBITOR does not pay the bill as agreed in the contract, the ORGANIZER is allowed to withdraw from the contract without any further delay. In this case the EXHIBITOR has no demands on return of any payment on account. The ORGANIZER carries out the special exhibition for idealistic reasons. Therefore any claims concerning indemnification by the EXHIBITOR towards the ORGANIZER for unsatisfying realization during the exhibition or for damages of exhibited articles are impossible. Claims of indemnification are possible in case of intentional or reckless actions only. The EXHIBITOR can withdraw from the contract if the ORGANIZER will give his agreement, and if an appropriate replacement can be found.

6. **jl.medien e.K., Inselkammerstrasse 5, 82008 Unterhaching is the official catalogue publisher for ISPO BIKE.** An official catalog will be published for the exhibition. All directly exhibiting companies and co-exhibitors will be listed alphabetically in the exhibitor directory and the product directory included in this catalogue, as well as in the online database of Messe München GmbH; this is a basic listing which is a mandatory component of event participation. By registering for the exhibition the PARTICIPANT places an order for this mandatory listing with jl.medien e.K., Inselkammerstrasse 5, 82008 Unterhaching. The contract covering this mandatory listing is dependent on the contract between the PARTICIPANT and the ORGANIZER. The mandatory listing is priced at 284.- EUR plus VAT, and includes listing in the alphabetical exhibitor directory, listing in the print catalogue, listing in the tour guide and further communications services. Additional catalogue entries are available for a supplemental charge. Any additional listing and advertising opportunities as well as their fees are shown in the catalogue order forms sent to all exhibitors by jl.medien e.K. Invoices are issued directly by jl.medien e.K. The ORGANIZER and Messe München GmbH accept no liability for the accuracy and completeness of the published data. The PARTICIPANT confirms that they are authorized to utilize the data submitted to the catalog and online database by Messe München GmbH, and accepts full responsibility for the authenticity, and in particular the admissibility of the submitted promotional data in terms of competitive law. In case of a third party claim against the ORGANIZER, jl.medien e.K. or Messe München GmbH, due to lawful or competitive inadmissibility of the submitted promotional data, the PARTICIPANT indemnifies the ORGANIZER, jl.medien e.K. or Messe München GmbH, against any and all claims pursued, including all legal fees incurred by the ORGANIZER, jl.medien e.K. or Messe München GmbH for defense against said claim(s). This stipulation also applies to exhibitor listings in the catalog and online database authorized by the PARTICIPANT.

July 25 - 28, 2013 in Munich**Deadline for registration: 24 May 2013****7. Miscellaneous**

Any alterations or abridgements of the contract must, for legal reasons, be submitted in written form. All actions connected with production of the special exhibition will take place at the location of the event. All other activities will be at the main office of the ORGANIZER. If legal proceedings are brought, the original contract in German shall take precedence (available on request).

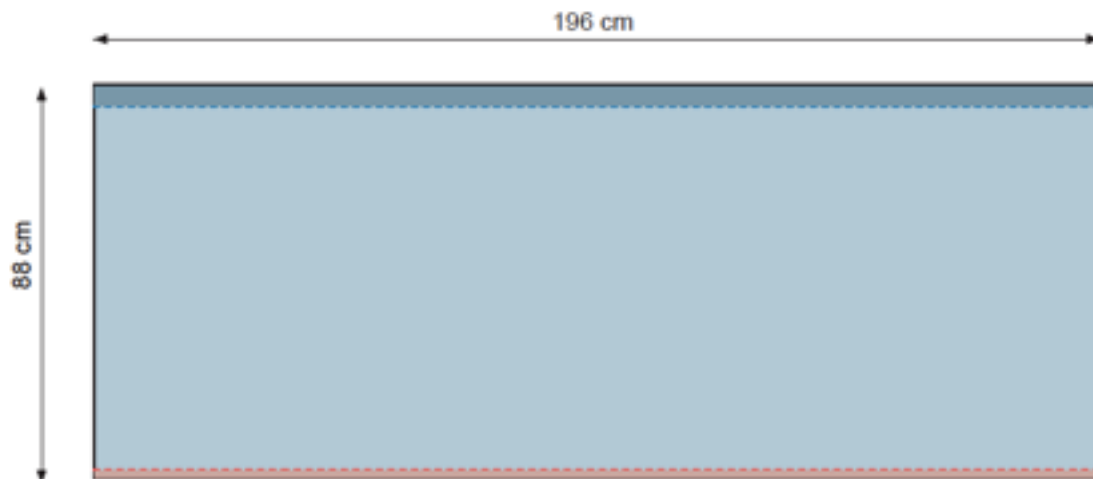
Check In measures and sides for branding



July 25 - 28, 2013 in Munich

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Werbefbanner für Testparcour
banner ad for testparcour



- angenähter Klettbandstreifen/ *stitched hook-and-loop tape*
- eingenähtes Bleiband/ *stichted weight-strip*

The fluffy side of the Velcro must be fixed at the upper edge of the banner.